

STRIKE KING LURE COMPANY

466 Washington Street
Collierville, TN 38017

APPLICATION FOR OPEN ACCOUNT

Date: _____ Telephone: _____ Fax: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Shipping Address: _____

City: _____ State: _____ Zip Code: _____

Type of Business: _____

Years in Business: _____ Type of Ownership: _____
_____ Proprietorship _____ Partnership
_____ Corporation _____ Incorporated

Credit Amount needed: _____

PLEASE FURNISH THE FOLLOWING INFORMATION ON TWO PRINCIPALS OF YOUR COMPANY:

Name: _____ Home Address: _____
Title: _____ Telephone: _____

Name: _____ Home Address: _____
Title: _____ Telephone: _____

Is this company affiliated with another company? _____
If so, Who? _____

BANK INFORMATION

Name of Bank: _____ Account # _____

Address: _____

City: _____ State: _____ Zip: _____

CREDIT REFERENCES

1. Company Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
FAX NO: _____ Telephone: _____

2. Company Name: _____
Address: _____
 City: _____ State: _____ Zip: _____
FAX NO: _____ Telephone: _____

3. Company Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
FAX NO: _____ Telephone : _____

4. Company Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
FAX NO: _____ Telephone: _____

Owner Signature _____

Buyer Signature: _____

Please complete all information to avoid delay in the processing of your application.

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RECOVERY AGREEMENT

The following disclosures in connection with your account are made pursuant to the Federal Truth-in-Lending Act.

1. If you pay an invoice for any purchase within our terms, you will pay no finance charges on that invoice.
2. A finance charge will be imposed on the adjusted balance, which is determined by deducting all payments and credits during the monthly billing period from the previous balance (the unpaid balance at the beginning of the monthly billing period.)

Upon approval of open account with Strike King Lure Company, in the event your account becomes Past Due, the past due balance becomes subject to a monthly finance charge of 1.5% per month. If you keep your account current, there will be no interest or finance charges whatsoever. In the event your account is not paid within our terms or is over a limit set by Strike King Lure Company, your orders are subject to being shipped C.O.D. or held until payment is received to bring your account to a current position.

3. In the event your account becomes 120 days past due, it is subject to being placed with a collection agency or an attorney for collection of the outstanding balance at that time with an interest rate of 1.5% monthly and with all costs of collection agency fees (including reasonable attorney's fees, if collected by law or through an attorney at law).

I have read the above Recovery Agreement and hereby acknowledge understanding of same.

DATE: _____ SIGNATURE: _____