



Strike King
S

2023

PRODUCT
CATALOG

STRIKE KING LURE CO.

BASS

PG 6 - 55





SALT WATER

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CRAPPIE

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DIVES 10'+
7/16 OZ.

MSRP \$7.99

HC3XD



AVAILABLE IN SILENT SERIES

DIVES TO 15'
5/8 OZ.

MSRP \$7.99 - \$9.99

HC5XD, HCS5XD



AVAILABLE IN HARD KNOCK & SILENT SERIES

DIVES 19'+
1 OZ.

MSRP \$7.99 - \$9.99

HC6XD, HCS6XD



DIVES 20'+
1.4 OZ.

MSRP \$15.99

HC8XD



DIVES 25'+
2 OZ.

MSRP \$17.99

HC10XD

SERIES	MODEL	COLORS
10XD	HC10XD	450, 453, 469, 476, 477, 511, 517, 534, 535, 538, 561, 568, 570, 584, 586, 590, 650, 663, 692, 699, U
8XD	HC8XD	450, 453, 469, 476, 477, 509, 511, 517, 534, 535, 538, 561, 568, 570, 583, 584, 586, 590, 598, 650, 651, 652, 692, 697, 699, U
6XD	HC6XD	401, 450, 453, 469, 476, 477, 509, 511, 517, 534, 535, 538, 561, 562, 563, 568, 570, 583, 584, 585, 586, 590, 598, 648, 650, 651, 652, 663, 667, 680, 681, 682, 692, 697, 699, U
6XD HARD KNOCK	HC6XDHK	511, 517, 534, 538, 561, 568, 590, 648, 663, 699, 820
6XD SILENT SERIES	HCS6XD	500, 511, 517, 534, 538, 561, 568, 586, 590
5XD	HC5XD	450, 453, 469, 476, 477, 509, 511, 517, 534, 535, 538, 561, 562, 563, 568, 570, 583, 584, 586, 590, 598, 648, 650, 651, 652, 663, 667, 680, 681, 682, 692, 697, 699
5XD SILENT SERIES	HCS5XD	511, 517, 534, 538, 561, 568, 586, 590
3XD	HC3XD	450, 467, 468, 469, 476, 477, 511, 513, 517, 518, 534, 535, 538, 556, 561, 562, 563, 564, 568, 569, 570, 583, 586, 590, 598, 622, 648, 650, 651, 652, 667, 680, 707, 900



DIVES 2 - 5'
3/8 OZ.

MSRP \$6.99

HC1



DIVES 2 - 5'
9/16 OZ.

MSRP \$6.99

HC4S



DIVES TO 8'
3/8 OZ.

MSRP \$6.99

HC3



DIVES 5 - 8'
9/16 OZ.

MSRP \$6.99

HC4



DIVES TO 10'+
5/8 OZ.

MSRP \$6.99

HC5



DIVES TO 12'+
1 OZ.

MSRP \$6.99

HC6

SERIES	MODEL	COLORS
PRO MODEL SERIES 6	HC6	511, 535, 538, 561, 569, 590, 598
PRO MODEL SERIES 5	HC5	450, 467, 468, 469, 476, 477, 503, 509, 511, 513, 517, 534, 535, 538, 556, 561, 563, 568, 570, 583, 586, 590, 648, 650, 651, 652,
PRO MODEL SERIES 4	HC4	503, 511, 513, 517, 518, 538, 556, 561, 568, 569, 590
PRO MODEL SERIES 4S	HC4S	503, 511, 513, 517, 518, 535, 538, 563, 564, 568, 569, 583, 590
PRO MODEL SERIES 3	HC3	450, 467, 468, 469, 476, 477, 511, 513, 517, 535, 538, 556, 561, 563, 564, 568, 590, 598, 648, 650, 651, 652, 667, 680, 707, 900
PRO MODEL SERIES 1	HC1	535, 538, 564, 569, 590, 598



DIVES 2-4'
3/8 OZ.

MSRP \$7.99

HCKVDSI.0



SHALLOW RUNNER
DIVES 10"
3/8 OZ.

MSRP \$7.99

HCKVDSI.5SH



AVAILABLE IN HARD KNOCK
DIVES 3-5'
3/8 OZ.

MSRP \$7.99

HCKVDSI.5



FLAT SIDE
DIVES TO 8'
3/8 OZ.

MSRP \$7.99

HCKVDI.5F



DEEP
DIVES 9'
7/16 OZ.

MSRP \$7.99

HCKVDSI.5D



KVD
2.5

DIVES 3-5'
5/8 OZ.

MSRP \$7.99

HCKVDS2.5



KVD
4.0

DIVES 3-7'
5/8 OZ.

MSRP \$11.99

HCKVDS4.0



KVD
8.0

DIVES 6-9'
1 1/2 OZ.

MSRP \$16.99

HCKVDS8.0

SQUAREBILL CRANKBAITS

SERIES	MODEL	COLORS
KVD 8.0	HCKVDS8.0	467, 469, 476, 477, 534, 535, 538, 561, 568, 586, 590, 598, 648, 650, 663, 699
KVD 4.0	HCKVDS4.0	450, 453, 467, 468, 469, 476, 477, 517, 534, 535, 538, 561, 568, 584, 586, 590, 598, 648, 650, 663, 697, 699
KVD 2.5	HCKVDS2.5	46, 108, 447, 450, 451, 453, 462, 464, 467, 468, 469, 476, 477, 511, 513, 514, 517, 526, 534, 535, 538, 561, 564, 568, 569, 570, 584, 585, 586, 590, 598, 622, 648, 650, 651, 652, 663, 667, 680, 697, 699, 706, 707, 900, U
KVD 1.5	HCKVDS1.5	46, 108, 447, 450, 451, 453, 462, 464, 467, 468, 469, 476, 477, 511, 513, 514, 517, 526, 534, 535, 538, 561, 564, 568, 570, 569, 584, 585, 586, 590, 598, 605, 622, 648, 650, 651, 652, 663, 667, 680, 697, 699, 706, 707, 900, U
KVD 1.5 FLAT SIDE	HCKVD1.5F	450, 467, 468, 469, 477, 517, 535, 538, 561, 568, 583, 585, 586, 590, 598, 648, 650, 651, 652, 667, 699, 900
KVD 1.5 DEEP	HCKVDS1.5D	46, 108, 447, 450, 467, 468, 469, 476, 477, 517, 534, 535, 538, 561, 562, 563, 564, 568, 569, 570, 584, 586, 590, 648, 650, 651, 652, 663, 697, 699, 707, 900
KVD 1.0	HCKVDS1.0	46, 108, 447, 450, 451, 467, 468, 469, 476, 477, 511, 514, 517, 535, 538, 564, 568, 586, 590, 622, 648, 650, 651, 652, 663, 667, 680, 697, 699, 707, 900
KVD 1.5 SHALLOW	HCKVDS1.5SH	506, 514, 517, 535, 538, 564, 570, 586, 590, 598, 650, 651, 652, 663, 697, 699
KVD1.5 HARD KNOCK	HCKVD1.5HK	108, 447, 450, 467, 468, 469, 476, 477, 511, 517, 535, 538, 564, 568, 569, 584, 590, 622, 648, 650, 667, 699, 820, 850, 900



46 GREEN PUMPKIN CRAW



108 BLUE CRAW



401 SMOKEY CHROME BLUE



447 BROWN CRAW



450 DELTA RED



451 RAYBURN RED



453 OLIVE SHAD



462 SUGAR DADDY



464 PHANTOM PERCH



467 BULLY



468 PHANTOM
WATERMELON RED CRAW



469 TN SHAD 2.0



476 CHARTREUSE BLUE
BLACK SPLATTERBACK



477 THE SHIZZLE



500 CLEAR GHOST SHAD



501 CHARTREUSE WHITE



503 BLUE BACK CHARTREUSE



506 GOLD BLACK BACK



509 GREEN BACK CHARTREUSE



511 GIZZARD SHAD



513 FIRE TIGER



514 CHROME SEXY SHAD



517 TENNESSEE SHAD



518 GHOST CHARTREUSE BELLY



526 SEXY SUNFISH



534 CITRUS SHAD



535 BLACK BACK CHARTREUSE



538 CHARTREUSE SEXY SHAD



539 GREEN CRAWFISH



556 BABY CARP



561 CHARTREUSE BLUE BACK



562 CHARTREUSE BELLY CRAW



563 ROOTBEER



564 ORANGE BELLY CRAW



568 GREEN GIZZARD SHAD



569 GREEN TOMATO



570 SPLATTERBACK



583 BLUE GIZZARD SHAD



584 OYSTER



585 SEXY GHOST MINNOW



586 SEXY BLUE BACK HERRING



590 SEXY SHAD



598 CHARTREUSE SHAD



600 SEXY LAVENDER SHAD



605 CATAQUATCHE SPECIAL



622 BLUEGILL



648 CHILI CRAW



650 CHARTREUSE PERCH



651 NEON BLUEGILL



652 SUMMER SEXY SHAD



663 NATURAL BREAM



667 DB CRAW



669 CLEAR AYU



680 YELLOW PERCH



681 PRO BLUE



682 CRYSTAL SHAD



685 SILVER TN SHAD



692 BARFISH



697 ORANGE BREAM



699 NATURAL SHAD



706 WICKED



707 WICKED FIRETIGER



820 CHARTREUSE CRYSTAL BLUE



850 MOON JUICE



U NUDE



900 FIRE CRAW

CHICK MAGNET



CHICK MAGNET

DIVES 3'-5'
7/16 OZ.

MSRP \$9.99
HCCM

NEW CHICK MAGNET JR



DIVES 2'-4'
1/4 OZ

MSRP \$9.99
HCCMJ



SERIES	MODEL	COLORS
CHICK MAGNET	HCCM	340, 341, 342, 343, 344, 476, 556, 563, 568, 591, 663, 699, 900
NEW CHICK MAGNET JR	HCCMJ	340, 341, 342, 343, 344, 476, 556, 563, 568, 591, 663, 699, 900

HYBRID HUNTER



HYBRID HUNTER

UNIQUE HUNTING ACTION
DIVES 3'-5'
1 OZ.

MSRP \$9.99

HCHH

HYBRID HUNTER JR



UNIQUE HUNTING ACTION
DIVES 3'-5'
1/2 OZ.

MSRP \$8.99

HCHHJR



NEW HYBRID HUNTER SHALLOW

SHALLOW
DIVES 1'-3'
1 OZ.

MSRP \$9.99

HCHHS



NEW HYBRID HUNTER JR. SHALLOW

SHALLOW
DIVES 1'-3'
1/2 OZ.

MSRP \$8.99

HCHHJS



108 BLUE CRAW



406 GOLD BLACK BACK



409 CHROME BLUE BACK



450 DELTA RED



467 BULLY



535 CHARTREUSE BLACK BACK



568 GREEN GIZZARD



584 OYSTER



650 CHARTREUSE PERCH



684 CLEARWATER MINNOW



787 SMOOTH



788 SWEET SHAD



900 FIRE CRAW

SERIES

MODEL

COLORS

HYBRID HUNTER	HCHH	108, 406, 409, 450, 467, 535, 568, 584, 650, 684, 787, 788, 900
HYBRID HUNTER JR	HCHHJR	108, 406, 409, 450, 467, 535, 568, 584, 650, 684, 787, 788, 900
NEW HYBRID HUNTER SHALLOW	HCHHS	108, 406, 409, 450, 467, 535, 568, 584, 650, 684, 787, 788, 900
NEW HYBRID HUNTER JR SHALLOW	HCHHJS	108, 406, 409, 450, 467, 535, 568, 584, 650, 684, 787, 788, 900

RED EYED SHAD



1/4 OZ.

MSRP \$7.99

REYESD14

RED EYED SHAD



AVAILABLE IN TUNGSTEN 2-TAP

1/2 OZ.

MSRP \$7.99

REYESD12, REYESDTT12

RED EYED SHAD



AVAILABLE IN TUNGSTEN 2-TAP

3/4 OZ.

MSRP \$7.99

REYESD34, REYESDTT34

MODEL

COLORS

REYESD14	401, 402, 406, 409, 421, 430, 432, 467, 468, 469, 477, 511, 514, 538, 568, 570, 583, 586, 590, 598, 620, 648, 900
REYESD12	46, 108, 311, 317, 391, 392, 401, 402, 406, 409, 410, 413, 414, 421, 430, 432, 447, 448, 450, 451, 452, 453, 462, 467, 468, 469, 477, 500, 511, 514, 526, 534, 538, 556, 562, 564, 568, 583, 584, 586, 590, 598, 600, 620, 622, 648, 650, 651, 663, 667, 681, 697, 699, 706, 900
REYESD34	401, 402, 406, 409, 421, 430, 432, 448, 450, 451, 452, 468, 469, 477, 511, 514, 526, 538, 556, 564, 568, 583, 590, 620, 648, 900 650, 651, 663, 667, 699
REYESDTT12	46, 108, 401, 402, 406, 409, 421, 430, 447, 448, 450, 451, 452, 453, 454, 467, 468, 469, 477, 514, 538, 564, 584, 590, 598, 620, 648, 650, 663, 667, 697, 699, 900
REYESDTT34	401, 402, 406, 409, 421, 430, 446, 450, 451, 468, 469, 477, 514, 564, 586, 590, 598, 648, 652, 663, 699, 900



NEW

KVD ELITE JERKBAIT



4.75"
DIVES 4'-7'
1/2 OZ.

MSRP \$14.99

HCKVDJ300E



329 PRO SHIZZLE



330 PHANTOM BLUEGILL



331 PRO BLUE FLASH



332 PRO OYSTER



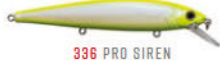
333 PRO SMELT



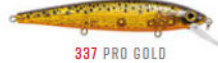
334 PRO BLUE GLIMMER



335 PRO TN SHAD 2.0



336 PRO SIREN



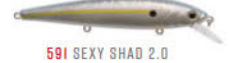
337 PRO GOLD



338 PRO TABLE ROCK



339 PRO PHANTOM PERCH



591 SEXY SHAD 2.0

KVD J100



3 5/8"
DIVES 3'-4'
1/4 OZ.

MSRP \$11.99

HCKVDJ100

KVD J200



4.5"
DIVES 4'-7'
3/8 OZ.

MSRP \$11.99

HCKVDJ200

KVD J300



4.75"
DIVES 4'-7'
1/2 OZ.

MSRP \$11.99

HCKVDJ300

KVD J300 DEEP



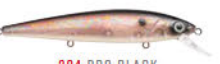
4.75"
DIVES TO 11'
3/5 OZ.

MSRP \$11.99

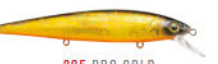
HCKVDJ300D



293 PRO PURPLE HEADED HAMMER



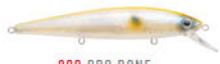
294 PRO BLACK



295 PRO GOLD



298 PRO CITRUS SHAD



299 PRO BONE



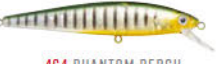
401 SMOKEY CHROME BLUE



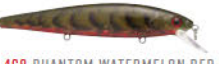
408 PRO GREEN



462 SUGAR DADDY



464 PHANTOM PERCH



468 PHANTOM WATERMELON RED CRAW



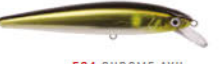
469 TN SHAD 2.0



475 CAROLINA CHROME



477 THE SHIZZLE



504 CHROME AYU



506 CHROME GOLD-BLACK



508 CLOWN



514 CHROME SEXY SHAD



534 CITRUS SHAD



538 CHARTREUSE SEXY SHAD



568 GREEN GIZZARD SHAD



584 OYSTER



585 SEXY GHOST MINNOW



586 SEXY BLUE BACK HERRING



590 SEXY SHAD



598 CHARTREUSE SHAD



620 GOLD SEXY SHAD



652 SUMMER SEXY SHAD



663 NATURAL BREEM



689 CLEAR AYU



680 YELLOW PERCH



681 PRO BLUE



682 CRYSTAL SHAD



683 STROBE SHAD



684 CLEARWATER MINNOW



685 SILVER TENNESSEE SHAD



699 NATURAL SHAD



U NUDE

KVD JERKBAITS

SERIES	MODEL	COLORS
KVD J100	HCKVDJ100	401, 462, 464, 506, 508, 514, 585, 590, 663, 669, 681, 682, 683, 685, 699
KVD J200	HCKVDJ200	293, 294, 295, 298, 299, 401, 408, 462, 464, 468, 469, 475, 477, 504, 506, 508, 514, 538, 568, 585, 586, 590, 598, 620, 663, 669, 680, 681, 682, 683, 684, 685, 699, U
KVD J300	HCKVDJ300	293, 294, 295, 298, 299, 401, 408, 462, 464, 468, 469, 475, 477, 504, 506, 508, 514, 534, 538, 568, 584, 585, 586, 590, 598, 620, 652, 663, 669, 680, 681, 682, 683, 684, 685, 699
KVD J300 DEEP	HCKVDJ300D	293, 294, 295, 298, 299, 401, 408, 462, 464, 468, 469, 475, 477, 504, 506, 508, 514, 584, 590, 598, 652, 663, 669, 680, 681, 682, 683, 684, 685, 699, U

KVD TOPWATERS

KVD SEXY DAWG JR.



SMALLER TOPWATER FOR MORE BITES

3.75"
3/8 OZ.

MSRP \$10.99

HCKVDS DJR

KVD SEXY DAWG



FREE FLOATING RATTLES

4.5"
5/8 OZ.

MSRP \$10.99

HCKVDS D

KVD SEXY DAWG HARD KNOCK



DEEPER KNOCKING SOUND

4.75"
5/8 OZ.

MSRP \$10.99

HCKVDS D HK

KVD MEGA DAWG



MEGA WALKING ACTION

6"
2 OZ.

MSRP \$18.99

HCKVDS M D



469 TN SHAD 2.0



475 CAROLINA CHROME



477 THE SHIZZLE



500 CLEAR SEXY SHAD



514 CHROME SEXY SHAD



538 CHARTREUSE SEXY SHAD



568 GREEN GIZZARD SHAD



583 BLUE GIZZARD



584 OYSTER



586 SEXY BLUE BACK HERRING



590 SEXY SHAD



598 CHARTREUSE SHAD



622 BLUEGILL



652 SUMMER SEXY SHAD



665 BONE



668 BLACK LAB



684 CLEARWATER MINNOW*



699 NATURAL SHAD

KVD 2.5 WAKE BAIT



UNIQUE CLACKING SOUND

2.5"
3/8 OZ.

MSRP \$7.99

HCKVD2.5W

KVD SPLASH



CHUGGING & SPITTING ACTION

2.75"
3/8 OZ.

MSRP \$9.99

HCKVDSPL

KVD SPLASH JR.



CHUGGING & SPITTING ACTION

2.25"
3/16 OZ.

MSRP \$9.99

HCKVDSPLJR



401 SMOKEY CHROME BLUE



467 BULLY



469 TN SHAD 2.0



475 CAROLINA CHROME



477 THE SHIZZLE



500 CLEAR GHOST SEXY SHAD



514 CHROME SEXY SHAD



584 OYSTER



586 SEXY BLUE BACK HERRING



590 SEXY SHAD



598 CHARTREUSE SHAD



620 GOLD SEXY SHAD



652 SUMMER SEXY SHAD



665 BONE



668 BLACK LAB



684 CLEARWATER MINNOW



699 NATURAL SHAD

KVD TOPWATERS

SERIES	MODEL	COLORS
KVD SEXY DAWG JR.	HCKVDSDJR	469, 475, 477, 500, 514, 538, 568, 583, 585, 586, 590, 598, 622, 665, 668, 684
KVD SEXY DAWG	HCKVDS	469, 475, 477, 500, 514, 538, 568, 583, 584, 586, 590, 598, 622, 652, 665, 668, 684, 699
KVD SEXY DAWG HARD KNOCK	HCKVSDHK	469, 475, 477, 514, 568, 584, 590, 622, 665, 668, 699
KVD MEGA DAWG	HCKVMD	469, 475, 477, 514, 568, 583, 584, 586, 590, 652, 665, 668, 699
KVD 2.5 WAKE BAIT	HCKVD2.5W	294, 295, 467, 469, 476, 477, 511, 514, 538, 568, 584, 590, 622, 681, 699
KVD SPLASH	HCKVDSPL	401, 467, 469, 475, 477, 500, 514, 584, 586, 590, 598, 620, 652, 665, 668, 684, 699
KVD SPLASH JR.	HCKVDSPLJR	401, 467, 469, 475, 477, 500, 514, 584, 586, 590, 598, 620, 652, 665, 668, 684, 699



RAGE MENACE WORM

NEW

SIZE: 6"

MSRP \$6.99

RGTTOUT6



RAGE SCOUNBUG

NEW

SIZE: 3.5"

MSRP \$6.99

RGBCRW35



RATTLIN RAGE CRAW

NEW

SIZE: 4"

MSRP \$6.99

RGCRWR4



RAGE BUG

BABY RAGE BUG
MID SIZE RAGE BUG
MAG. RAGE BUG

SIZE: 3", 3.38", 4" & 4.5"

MSRP \$6.99

RGBUG, RGMSBUG, RGBBUG, RGMBUG45



RAGE CRAW

BABY RAGE CRAW

SIZE: 4" & 3"

MSRP \$6.99

RGCRW, RGBC



RAGE DB CRAW

SIZE: 4"

MSRP \$6.99

RGDBC



RAGE SPACE MONKEY

SIZE: 4"

MSRP \$6.99

RGSM



RAGE CHUNK

SIZE: 3"

MSRP \$6.99

RGCHK



RAGE LOBSTER

SIZE: 4.5"

MSRP \$6.99

RGLOB



RAGE NED CRAW

SIZE: 2.75"

MSRP \$6.99

RGNC



RAGE PUNCH BUG

SIZE: 3.5"

MSRP \$6.99

RGPB



RAGE GRUB

SIZE: 4"

MSRP \$6.99

RGGRUB4



RAGE MENACE GRUB

MAGNUM MENACE
& BABY MENACE

SIZE: 3", 3.5" & 4"

MSRP \$6.99

RGTTMG, RGBM, RGMAGM



RAGE SHAD

SIZE: 3"

MSRP \$6.99

RGSHD



RAGE TOAD

SIZE: 4"

MSRP \$6.99

RGTD



RAGE SWIMMER

SIZE: 2.75", 3.25", 3.75", 4.75", 5.75"

MSRP \$6.99

RGSW234, RGSW314, RGSW334, RGSW434, RGSW534



RAGE ANACONDA

SIZE: 10"

MSRP \$6.99

RGANA10



RAGE NED BUG

SIZE: 2.5"

MSRP \$6.99

RGNBUG



RAGE THUMPER

SIZE: 7" & 10"

MSRP \$6.99

RGTW7, RGTW10



RAGE LIZARD

SIZE: 6"

MSRP \$6.99

RGLIZ6



RAGE NED CUT-R WORM

SIZE: 3"

MSRP \$6.99

RGNCUTR



RAGE CUT-R WORM

SIZE: 6" & 7"

MSRP \$6.99

RG CUT56, RGCUT7

RAGE TAIL PLASTICS



SERIES	MODEL	COLORS
NEW RAGE MENACE WORM	RGTTUT6	2, 18, 42, 46, 47, 84, 85, 100, 108, 278, 808, 850
NEW RAGE SCOUNBUG	RGBCRW35RG	2, 18, 42, 46, 50, 51, 100, 101, 103, 108, 135, 142, 266, 900
NEW RATTLIN RAGE CRAWL	RGCRWR4	2, 18, 42, 46, 50, 51, 84, 100, 101, 108, 135, 142
RAGE ANACONDA 10" (6 PK)	RGBUG	18, 39, 42, 46, 50, 109, 135
MAGNUM RAGE BUG (6 PK)	RGMSBUG	2, 18, 38, 42, 46, 50, 51, 100, 101, 108, 135, 466, 805, 807, 808, 850
RAGE BUG (7 PK)	RGBBBUG	2, 18, 38, 42, 46, 50, 51, 84, 100, 101, 108, 116, 135, 142, 250, 259, 261, 266, 268, 466, 805, 807, 808, 809, 850, 875, 900
MID-SIZE RAGE BUG (7 PK)	RGCHK	2, 18, 46, 50, 51, 84, 100, 101, 108, 135, 466, 808, 850
RAGE BABY BUG (9 PK)	RGBC	2, 18, 46, 50, 51, 84, 100, 101, 108, 135, 466, 808, 850
RAGE CHUNK (7 PK)	RGCRW	2, 38, 46, 50, 51, 100, 102, 108, 135, 142, 144, 808
RAGE BABY CRAW (9 PK)		2, 18, 46, 50, 84, 100, 101, 102, 108, 130, 140, 144, 145, 466, 805, 807, 808, 900
RAGE CRAW (7 PK)	RGDBC	2, 13, 18, 19, 38, 42, 46, 47, 50, 51, 52, 57, 84, 100, 101, 102, 103, 107, 108, 109, 116, 130, 135, 140, 142, 144, 145, 175,
	RGNC	229, 250, 900
RAGE DB CRAW (7 PK)	RGLDB	261, 466, 805, 807, 808, 809, 850
RAGE NED CRAW (9 PK)	RGCTU7	18, 46, 50, 85, 100, 101, 103, 108, 197, 466, 808, 850, 900
RAGE LOBSTER (5 PK)	RGCTU56	2, 18, 46, 100, 101, 466, 808
RAGE CUT-R 7" (6 PK)	RGNCUTR	2, 18, 46, 50, 108, 135, 466, 808
RAGE CUT-R 6" (7 PK)	RGG RUB4	2, 7, 18, 42, 46, 50, 85, 100, 108, 144, 805, 808, 809, 850
RAGE NED CUT-R (9 PK)	RGLIZ6	2, 7, 18, 42, 46, 47, 50, 84, 85, 100, 108, 144, 189, 805, 808, 809, 850
RAGE GRUB (10 PK)	RGMAGM	18, 46, 50, 85, 100, 101, 103, 108, 197, 466, 808, 850
RAGE LIZARD (7 PK)	RGTTMG	18, 32, 45, 46, 52, 83, 84, 191
RAGE MAGNUM MENACE (7 PK)	RGBM	16, 18, 42, 46
RAGE MENACE (7 PK)	RGNBUG	2, 18, 46, 84, 100, 108, 135, 191, 266, 466, 808, 850, 900
RAGE BABY MENACE (9 PK)		2, 13, 16, 18, 19, 38, 46, 57, 84, 100, 108, 130, 135, 141, 144, 175, 189, 191, 260, 261, 266, 466, 805, 807, 808, 809, 850
RAGE NED BUG (9 PK)		2, 13, 16, 18, 19, 46, 84, 100, 108, 130, 135, 144, 191, 260, 466, 805, 808

SERIES	MODEL	COLORS
RAGE PUNCH BUG (7 PK)	RGPB	18, 46, 50, 85, 100, 101, 103, 108, 197, 466, 808, 850
RAGE SHAD (5 PK)	RGSHD	2, 18, 46, 50, 100, 108, 466, 808
RAGE TOAD (5 PK)	RGTD	42, 46, 125
RAGE SPACE MONKEY (6 PK)	RGSM	38, 45, 46, 57, 84, 94
RAGE SWIMMER 5.75" (4 PK)	RGSW534	2, 18, 42, 46, 50, 107, 109, 116, 135, 144, 197, 483, 484, 517
RAGE SWIMMER 4.75" (6 PK)	RGSW434	46, 47, 141, 142, 151, 265, 266, 267, 568, 590, 197, 483, 484, 517, 900
RAGE SWIMMER 3.75" (7 PK)	RGSW334	46, 47, 141, 142, 151, 265, 266, 267, 504, 568, 590, 197, 483, 484, 517, 900
RAGE SWIMMER 3.25" (8 PK)	RGSW314	46, 47, 141, 142, 151, 265, 266, 267, 504, 568, 590, 197, 483, 484, 517, 900
RAGE SWIMMER 2.75" (9 PK)	RGSW234	46, 47, 141, 142, 151, 265, 266, 267, 504, 568, 590, 197, 483, 484, 517
RAGE THUMPER WORM 10" (7 PK)	RGTW10	46, 47, 141, 142, 151, 265, 266, 267, 504, 568, 590
RAGE THUMPER WORM 7" (10 PK)	RGTW7	7, 18, 39, 42, 46, 50, 264, 809



FILLER WORM

SIZE: 6"

MSRP \$6.99

DSOPT



ZEUS WORM

SIZE: 9.5"

MSRP \$6.99

PPPW95



GAME HAWG & MAG. GAME HAWG

SIZE: 4" & 5.25"

MSRP \$6.99

GH4, GH5.25



RODENT

SIZE: 3" & 4"

MSRP \$6.99

R03, R04



GURGLE TOAD & GURGLE TOAD JR.

SIZE: 2.75" & 3.75"

MSRP \$6.99

GTJR, GT



CAFFEINE SHAD

SIZE: 4" & 5"

MSRP \$6.99

CSD4, CSD5



SWIM'N CAFFEINE SHAD

SIZE: 4" & 5"

MSRP \$6.99

SCSD4, SCSD5



SWIM-N-SHINER

SIZE: 4"

MSRP \$6.99

SWNS4, SWNS5



BLADE MINNOW

SIZE: 4.5"

MSRP \$6.99

BM4.5



OCHO

SIZE: 4", 5", 6" & 7"

MSRP \$6.99

OCHO4, OCHO5, OCHO6, OCHO7



NED OCHO

SIZE: 2.5"

MSRP \$6.99

NOCHO



DREAM SHOT

SIZE: 4" & 5"

MSRP \$6.99

DSKVD, DSKVD5



DROP SHOT HALF SHELL

SIZE: 3.5"

MSRP \$6.99

DSHS3.5



SUPA FRY

SIZE: 4.5"

MSRP \$6.99

KVDSF4.5



FINESSE WORM

SIZE: 5" & 6.5"

MSRP \$6.99

FIN5, FIN65

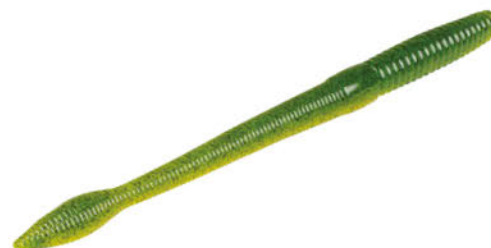


FAT BABY FINESSE WORM

SIZE: 5"

MSRP \$6.99

FBFIN5



BULL WORM

SIZE: 8" & 10"

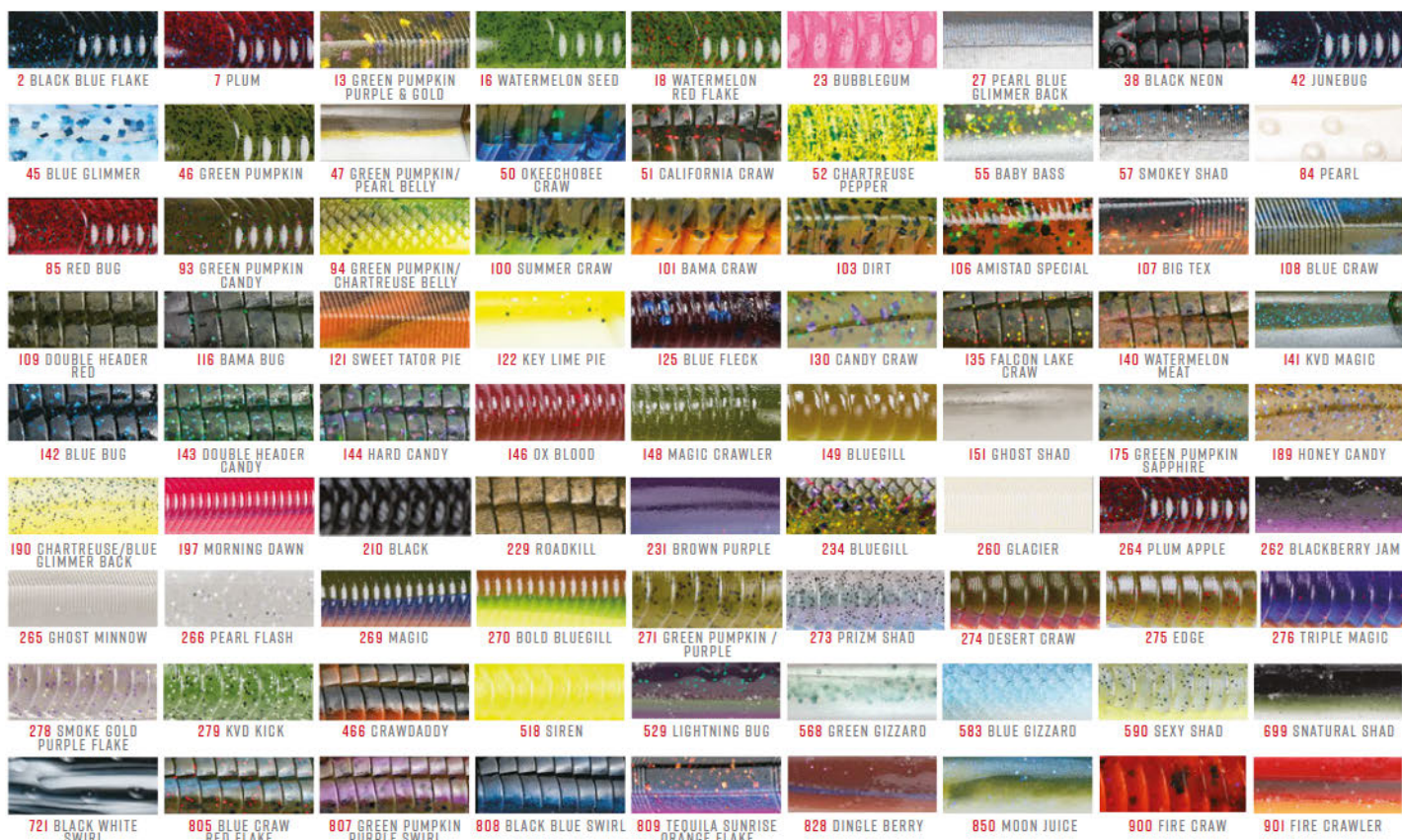
MSRP \$6.99

BW8, BW10

SERIES	MODEL	COLORS
NEW FILLER WORM	DSOPT	18, 46, 85, 103, 197, 262, 269, 270, 274, 529, 590, 699, 809, 828, 901
NEW ZEUS WORM	PPPW95	2, 7, 18, 39, 42, 46, 100, 165, 459, 463, 674
BLADE MINNOW (8 PK)	BM4.5	18, 46, 47, 84, 94, 122, 141, 151, 234, 266, 583, 900
BULL WORM 8" (5 PK)	BW8	2, 7, 18, 42, 46, 85, 93, 108, 109, 116, 197, 264, 269, 270, 273, 274, 850
BULL WORM 10" (5 PK)	BW10	2, 7, 18, 42, 46, 85, 93, 109, 264, 805, 808, 809, 850
CAFFEINE SHAD 4" (8 PK)	CSD4	18, 27, 55, 57, 84, 141, 151

SERIES	MODEL	COLORS
CAFFEINE SHAD 5" (8 PK)	CSD5	18, 23, 27, 46, 55, 57, 84, 141, 151, 175, 260, 266, 518
KVD DREAM SHOT 4" (9-10 PK)	DSKVD	13, 16, 18, 46, 103, 130, 141, 151, 175, 189, 190, 197, 231, 269, 270, 273, 274, 276, 518, 590, 805, 807, 850
KVD MAGNUM DREAM SHOT 5" (8 PK)	DSKVD5	13, 18, 46, 103, 130, 141, 151, 175, 197, 231, 269, 270, 273, 274, 276, 518, 590, 805, 807, 850
KVD DROP SHOT HALF SHELL (9 PK)	DSHS3.5	46, 141, 197, 269, 270, 271, 273, 274, 276, 279, 518, 590, 850
FINESSE WORM 5" (15 PK)	FIN5	18, 42, 46, 85, 103, 125, 130
FINESSE WORM 6.5" (12 PK)	FIN65	18, 23, 46, 85, 103, 125, 130, 146, 148, 149, 210, 805, 807, 808, 809, 850
FAT BABY FINESSE WORM (8 - 12 PK)	FBFIN5	13, 16, 18, 46, 85, 103, 109, 125, 130, 175, 189, 197, 210, 269, 270, 273, 274, 276, 590, 805, 807, 808, 809, 850
GAME HAWG (8 PK)	GH4	2, 13, 18, 42, 46, 51, 106, 107, 108, 116, 130, 175, 805, 807, 808, 809, 850
MAGNUM GAME HAWG (6 PK)	GH5.25	2, 13, 18, 42, 46, 50, 51, 100, 107, 108, 116, 130, 135, 805, 807, 808, 809, 850
GURGLE TOAD (5 PK)	GT	45, 47, 84, 94, 210, 518, 721
GURGLE TOAD JR. (7 PK)	GTJR	45, 47, 84, 94, 210, 518, 721
OCHO 4" (10 PK)	OCHO4	2, 16, 18, 23, 42, 46, 93, 108, 121, 260
OCHO 5" (8 PK)	OCHO5	2, 13, 16, 18, 23, 42, 46, 50, 55, 85, 93, 106, 107, 108, 121, 130, 141, 189, 260, 265, 466, 805, 808, 809, 850, 900
OCHO 6" (6 PK)	OCHO6	2, 13, 16, 18, 23, 42, 46, 93, 108, 260, 805, 808, 809
OCHO 7" (6 PK)	OCHO7	18, 46, 805, 809
NED OCHO (9 PK)	NOCHO	18, 46, 50, 85, 100, 101, 103, 108, 197, 466, 808, 850, 900
RODENT 3" (8 PK)	RO3	2, 18, 42, 46, 50, 51, 100, 108, 130, 466, 805, 808, 850
RODENT 4" (6 PK)	RO4	2, 13, 18, 38, 42, 46, 50, 51, 100, 107, 108, 109, 116, 130, 135, 140, 142, 143, 144, 229, 259, 466, 805, 807, 808, 809, 850, 900
SWIM-N-SHINER 4" (6 PK)	SWNS4	47, 84, 122, 141, 151
SWIM-N-SHINER 5" (5 PK)	SWNS5	47, 84, 122, 141, 151
SWIM'N CAFFEINE SHAD 4" (7 PK)	SCSD4	18, 27, 46, 47, 55, 57, 84, 94, 141, 151, 266
SWIM'N CAFFEINE SHAD 5" (7 PK)	SCSD5	18, 27, 46, 47, 55, 57, 84, 94, 141, 151, 266
KVD SUPA FRY (6 PK)	KVDSF4.5	16, 18, 42, 46, 51, 52, 85, 108, 109, 130, 197, 270, 276, 590

KVD PERFECT PLASTICS





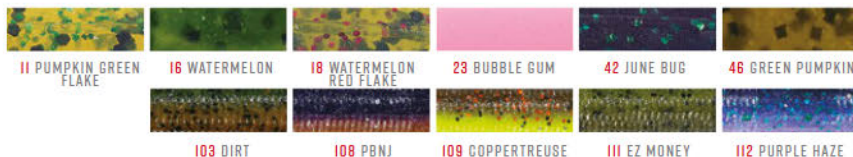
SUPER FINESSE WORM

Made with
ELAZTECH
Elaztech and EP are trademarks of
Z-Man Fishing Products, Inc.

SIZE: 4" & 7"

MSRP \$6.99

FIN4, FIN7



ZERO STICK WORM

Made with
ELAZTECH
Elaztech and EP are trademarks of
Z-Man Fishing Products, Inc.

SIZE: 5"

MSRP \$4.99

3X35



SHIM-E-STICK

SIZE: 5"

MSRP \$4.99

SES5



FINESSE WORMS & STICK BAITS

SERIES	MODEL	COLORS
4" SUPER FINESSE WORM (10 PK)	FIN4	16, 18, 42, 46, 101, 103, 108, 109
7" SUPER FINESSE WORM (8 PK)	FIN7	11, 16, 18, 23, 42, 46, 97, 101, 103, 108, 109, 111, 112
5" ZERO (6 PK)	3XZ5	16, 18, 23, 42, 46, 84, 97, 101, 103, 108, 109, 112
SHIM-E-STICK (8 PK)	SES5	16, 18, 31, 39, 46, 55, 57, 64, 85, 117, 119, 120, 121, 122, 123



Z-TOO & BABY Z-TOO

Made with
ELAZTECH
Elaztech and EP are trademarks of
Z-Man Fishing Products, Inc.

SIZE: 3.5" & 5"

MSRP \$4.99

3XBZT00, 3XBZT00



SHADALICIOUS

SIZE: 3.5", 4.5" & 5.5"

MSRP \$11.99

SHDLC3.5, SHDLC4.5, SHDLC5.5



SWIMBAITS & JERKBAITS

SERIES	MODEL	COLORS
Z-TOO (4 PK)	3XZT00	46, 197, 485, 518, 27, 28, 53, 54, 55, 57, 84, 722
BABY Z-TOO (5 PK)	3XBZT00	46, 197, 485, 518, 27, 28, 54, 57, 84, 722
SHADALICIOUS 3.5" (6 PK)	SHDLC3.5	151, 500, 504, 512, 568, 583, 586, 590, 598
SHADALICIOUS 4.5" (6 PK)	SHDLC4.5	141, 151, 500, 504, 512, 518, 534, 568, 583, 586, 590, 598
SHADALICIOUS 5.5" (5 PK)	SHDLC5.5	141, 151, 500, 504, 512, 518, 568, 583, 586, 590, 598

CAUTION: Do not mix Elaztech® plastics with or store these in the same bag with regular soft plastic baits because the two materials will dissolve when stored together. It is best not to store in direct sunlight. Also, some dyes on the market may negatively affect it (weaken it). Try your dye on one first to see before you dye others.



2.75" FAT COFFEE TUBE

MSRP \$6.99

CT2.75



3.5" COFFEE TUBE

MSRP \$6.99

CT3.5



4.5" COFFEE FLIP-N-TUBE

MSRP \$6.99

FLPT4.5



2 BLACK BLUE FLAKE
BLUE TAIL



12 CRAZY CRAW



13 GREEN PUMPKIN PURPLE
& GOLD FLAKE



18 WATERMELON RED FLAKE



20 WHITE ILLUSION PURPLE
& GOLD FLAKE



26 GOBYLISHISH



29 NATURAL GOBY



30 SMOKE RED & BLACK
FLAKE



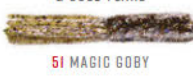
38 BLACK NEON



44 PEARL PEPPER



46 GREEN PUMPKIN



51 MAGIC GOBY



56 WATERMELON GOLD &
COPPER FLAKE



94 GREEN PUMPKIN
CHARTREUSE TAIL



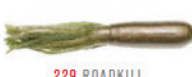
104 DARK MELON



112 KVD KICK



129 WATERMELON CANDY/
GREEN PUMPKIN



229 ROADKILL



271 GREEN PUMPKIN PURPLE



518 SIREN



725 LIGHT MELON PURPLE



BITSY TUBE

SIZE: 2.75"

MSRP \$4.99

BT2.75



KVD PRO-MODEL® TUBE

SIZE: 3.5"

MSRP \$5.99

PMT3.5



DENNY BRAUER'S FLIP-N-TUBE

SIZE: 4.5"

MSRP \$5.99

FLPT4.5



2 BLACK BLUE FLAKE
BLUE TAIL



11 PUMPKIN GREEN FLAKE



17 WATERMELON/
CHARTREUSE TAIL



30 SMOKE WITH RED &
BLACK FLAKE



38 BLACK NEON



42 JUNE BUG



44 PEARL PEPPER



46 GREEN PUMPKIN



48 PUMPKIN/
CHARTREUSE TAIL



52 CHARTREUSE PEPPER



63 GREEN PUMPKIN RED/
GREEN FLAKE



64 MUSTARD



90 SANDY CANDY



92 WATERMELON COPPER
CRAW

TUBE COLOR CHART

SERIES	MODEL	COLORS
2.75" COFFEE FAT TUBE (8 PK)	CT2.75	26, 30, 46, 51, 112, 129, 229, 271, 725,
3.5" COFFEE TUBE (8 PK)	CT3.5	12, 18, 20, 26, 29, 30, 46, 51, 56, 104, 112, 129, 229, 271, 518, 725
4.5" COFFEE FLIP-N-TUBE (6 PK)	CT4.5	2, 12, 13, 18, 38, 44, 46, 94
BITSY TUBE (10 PK)	BT2.75	11, 30, 38, 44, 46, 63, 64, 92
KVD PRO-MODEL TUBE (10 PK)	PMT3.5	2, 38, 44, 46, 52, 63
DENNY BRAUER'S FLIP-N-TUBE (8 PK)	FLPT4.5	2, 38, 42, 44, 46, 48, 52, 63





KVD POPPING PERCH & PIPSQUEAK POPPING PERCH

SIZE: 5.5" & 5"
1/2 & 1/3 OZ.

MSRP \$11.99

PPKVD, PIPPKVD



KVD SEXY FROG & BABY SEXY FROG

SIZE: 5.75", 4" 5/8 & 5/16 OZ.

MSRP \$9.99 - \$10.99

SFKVD, BSFKVD





HACK ATTACK® PAD PERCH

SIZE: 6"
1/2 OZ.

MSRP \$11.99

HAPP



FROG BAITS COLOR CHART

SERIES	MODEL	COLORS
KVD PIPSQUEAK POPPING PERCH	PIPPKVD	10, 46, 84, 154, 155, 234, 280, 282, 348, 623, 665, 699, 704, 726, 728
KVD POPPING PERCH	PPKVD	10, 46, 84, 154, 155, 234, 243, 280, 281, 282, 283, 623, 665, 682, 699, 704, 726, 728
KVD BABY SEXY FROG	BSFKVD	10, 47, 84, 153, 154, 155, 157, 158, 665, 710, 711, 712, 715, 728, 729
KVD SEXY FROG	SFKVD	10, 46, 47, 84, 152, 153, 154, 155, 157, 158, 176, 179, 665, 710, 711, 728, 729
HACK ATTACK PAD PERCH	HAPP	10, 46, 84, 154, 155, 234, 243, 280, 281, 282, 348, 623, 665, 682, 699, 704, 726, 728



THE ONE ON

STRIKE KING

Lew's

GENERAL TIRE



TOUR GRADE TUNGSTEN THUNDER CRICKET

3/8, 1/2 OZ.

MSRP \$17.99

TCVSJT12, TCVSJT38

*ALL COLORS AVAILABLE IN EVERY SKU



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Products, Inc., the
licensor



THUNDER CRICKET VIBRATING JIG

3/8, 1/2, 5/8, 3/4 OZ.

MSRP \$13.99

TCVSJ38, TCVSJI2,
TCVSJ58, TCVSJ34

*ALL COLORS AVAILABLE IN EVERY SKU



2 BLACK BLUE 3 CHARTREUSE WHITE 10 WHITE 45 BLUE GLIMMER 108 BLUE CRAW 135 FALCON LAKE CRAW 234 BLUEGILL 288 MOUSE 453 OLIVE SHAD 465 GREEN PUMPKIN 786 BRUISER 832 BLACK WIDOW 873 CHARTREUSE BLUE GLIMMER 900 FIRE CRAW



2 BLACK BLUE 3 CHARTREUSE WHITE 10 WHITE 48 GREEN PUMPKIN 234 BLUEGILL 291 SPOT REMOVER 453 OLIVE SHAD 590 SEXY SHAD



TOUR GRADE RAGE BLADE

3/8, 1/2 OZ.

MSRP \$8.99

TGRB12, TGRB38

*ALL COLORS AVAILABLE IN EVERY SKU



2 BLACK BLUE 48 GREEN PUMPKIN CRAW 201 SUPER CHARTREUSE 204 WHITE 212 RED CRAW 234 BLUEGILL 538 CHARTREUSE SEXY SHAD 590 SEXY SHAD

TOUR GRADE TUNGSTEN CASTING JIG

1/4, 3/8, 1/2 OZ.

MSRP \$6.99-\$7.99

CTCJ12, CTCJ14, CTCJ38

*ALL COLORS AVAILABLE IN EVERY SKU



2 BLACK BLUE

8 TEXAS CRAW

46 GREEN PUMPKIN
CRAW

51 CALIFORNIA CRAW

101 BAMA CRAW

130 CANDY CRAW

132 GATOR CRAW

250 PBJ

HACK ATTACK® FLIPPING JIG

3/8, 1/2, 3/4, 1, 1 1/4 OZ.

MSRP \$5.99

HAHCJ38, HAHCJ12, HCHCJ1,
HAHCJ114



2 BLACK BLUE

46 GREEN PUMPKIN
CRAW

50 OKEECHOBEE
CRAW

100 SUMMER
CRAW

101 BAMA CRAW

108 BLUE CRAW

130 CANDY CRAW

131 SEXY CRAW

132 GATOR CRAW

135 FALCON LAKE
CRAW

HACK ATTACK JIGS COLOR CHART

SERIES	SIZE	MODEL	COLORS
HACK ATTACK FLIPPING JIG	3/8	HAHCJ38	2, 46, 50, 100, 101, 108, 130, 131, 132, 135
HACK ATTACK FLIPPING JIG	1/2	HAHCJ12	2, 46, 50, 100, 101, 108, 130, 131, 132, 135
HACK ATTACK FLIPPING JIG	3/4	HAHCJ34	2, 46, 50, 100, 101, 108, 130, 131, 135
HACK ATTACK FLIPPING JIG	1	HAHCJ1	2, 46, 50, 108, 130, 131, 135
HACK ATTACK FLIPPING JIG	1 1/4	HAHCJ114	2, 46, 50

HACK ATTACK® FLUORO FLIPPING JIG

3/8, 1/2, 3/4 OZ.

MSRP \$5.99

HAFFJ38, HAFFJ12, HAFFJ34

*ALL COLORS AVAILABLE IN EVERY SKU



2 BLACK BLUE

8 TEXAS CRAW

23 BLACK BROWN
AMBER

46 GREEN PUMPKIN
CRAW

50 OKEECHOBEE
CRAW

101 BAMA CRAW

108 BLUE CRAW

130 CANDY CRAW

135 FALCON LAKE
CRAW

233 PEANUT
BUTTER BUG



TOUR GRADE SWINGING SWIMMING JIG

1/4, 3/8, 1/2 OZ.

MSRP \$5.99

TGSSJ14, TGSSJ38, TGSSJ12



TOUR GRADE SWIMMING JIG

1/4, 3/8, OZ.

MSRP \$5.99

TGSJ14, TGSJ516, TGSJ38



HACK ATTACK® HEAVY COVER SWIM JIG

1/4, 3/8, 1/2 OZ.

MSRP \$5.99

HAHCSJ14, HAHCSJ38, HAHCSJ12



2 BLACK BLUE

46 GREEN
PUMPKIN

108 BLUE CRAW

204 WHITE

234 BLUEGILL

257 SMOKEY SHAD

538 CHARTREUSE SEXY
SHAD

586 SEXY BLUE BACK
HERRING

590 SEXY SHAD

SWIM JIGS COLOR CHART

SERIES	SIZE	MODEL	COLORS
TOUR GRADE SWINGING SWIM JIG	1/4	TGSSJ14	2, 46, 204, 234
TOUR GRADE SWINGING SWIM JIG	3/8	TGSSJ38	2, 46, 204, 234
TOUR GRADE SWINGING SWIM JIG	1/2	TGSSJ12	2, 46, 204, 234
TOUR GRADE SWIMMING JIG	1/4	TGSJ14	2, 46, 108, 130, 204, 234, 257, 586, 590
TOUR GRADE SWIMMING JIG	3/8	TGSJ38	2, 46, 204, 234, 257, 586, 590
HACK ATTACK HEAVY COVER SWIM JIG	1/4	HAHCSJ14	2, 46, 108, 204, 234, 590
HACK ATTACK HEAVY COVER SWIM JIG	3/8	HAHCSJ38	2, 46, 204, 234, 257, 538, 590
HACK ATTACK HEAVY COVER SWIM JIG	1/2	HAHCSJ12	2, 46, 204, 234, 257, 538, 586, 590



BITSY FLIP

1/4, 3/8, 1/2 OZ.

MSRP \$2.99

BFJ14, BFJ38, BFJ12



SERIES

SIZE

MODEL

COLORS

BITSY FLIP JIG	1/4	BFJ14	1, 2, 11, 13, 15, 17, 20, 22
BITSY FLIP JIG	3/8	BFJ38	1, 2, 11, 13, 15, 17
BITSY FLIP JIG	1/2	BFJ12	1, 2, 13, 15, 17



BITSY BUG MINI JIG

1/16, 1/8, 3/16, 1/4 OZ.

MSRP \$2.99

BBJ116, BBJ18, BBJ316, BBJ14



SERIES

SIZE

MODEL

COLORS

BITSY BUG MINI JIG	1/16	BBJ116	1, 2, 13, 15, 17, 20
BITSY BUG MINI JIG	1/8	BBJ18	1, 2, 10, 11, 13, 15, 17, 20, 22, 46, 50, 108, 130
BITSY BUG MINI JIG	3/16	BBJ316	1, 2, 10, 11, 13, 15, 17, 20, 22, 46, 50, 108, 130
BITSY BUG MINI JIG	1/4	BBJ14	1, 2, 10, 11, 13, 15, 17, 20, 22, 46, 50, 108, 130



TOUR GRADE SKIPPING JIG

3/8, 1/2 OZ.

MSRP \$6.99

TGSKJ38, TGSKJ12

*ALL COLORS AVAILABLE IN EVERY SKU





DENNY BRAUER STRUCTURE & BABY STRUCTURE JIG

1/2, 3/4, 1/4,
3.8 OZ.

MSRP \$5.99

DBSTJ12, DBSTJ34,
DBSTJ1, DBBSTJ14,
DBBSTJ38



STRUCTURE JIGS COLOR CHART

SERIES	SIZE	MODEL	COLORS
DENNY BRAUER STRUCTURE JIG	1/2	DBSTJ12	2, 18, 46, 101, 108, 132, 135, 144, 233, 900
DENNY BRAUER STRUCTURE JIG	3/4	DBSTJ34	2, 18, 46, 101, 108, 132, 135, 144, 233, 900
DENNY BRAUER STRUCTURE JIG	1	DBSTJ1	2, 18, 46, 101, 108, 132, 135, 144, 233
DENNY BRAUER BABY STRUCTURE JIG	1/4	DBBSTJ14	2, 18, 46, 101, 108, 233, 900
DENNY BRAUER BABY STRUCTURE JIG	3/8	DBBSTJ38	2, 18, 46, 101, 108, 233, 900



PREMIER PRO-MODEL JIG

3/8, 1/2 OZ.

MSRP \$4.99

PPJ14, PPJ38, PPJ12,
PPJ34



PREMIER PRO-MODEL JIGS COLOR CHART

SERIES	SIZE	MODEL	COLORS
DENNY BRAUER PREMIER PRO-MODEL JIG	1/4	PPJ14	2
DENNY BRAUER PREMIER PRO-MODEL JIG	3/8	PPJ3	2, 6, 8, 11, 46, 51, 131
DENNY BRAUER PREMIER PRO-MODEL JIG	1/2	PPJ12	2, 6, 8, 11, 46, 131
DENNY BRAUER PREMIER PRO-MODEL JIG	3/4	PPJ34	2, 6, 11



RATTLIN' PRO-MODEL JIG

1/4, 3/8, 1/2 OZ.

MSRP \$3.99

PMJ14, PMJ38, PMJ12



2 BLACK/BLUE



8 TEXAS CRAW



10 WHITE



11 GREEN PUMPKIN



13 GREEN CRAWFISH



17 WATERMELON



22 CAMOFLAGE



23 BLACK, BROWN, AMBER

PRO MODEL JIGS COLOR CHART

SERIES	SIZE	MODEL	COLORS
PRO-MODEL JIG	1/4	PMJ14	2, 8, 10, 11, 22
PRO-MODEL JIG	3/8	PMJ38	2, 8, 10, 11, 13, 17, 22, 23
PRO-MODEL JIG	1/2	PMJ12	2, 8, 10, 11, 17, 23



TOUR GRADE FOOTBALL JIG

3/8, 1/2, 3/4 OZ.

MSRP \$5.99

TDJ38, TDJ12, TDJ34



2 BLACK/BLUE



8 TEXAS CRAW



10 WHITE



23 BLACK, BROWN, AMBER



46 GREEN PUMPKIN CRAW



51 PEANUT BUTTER & JELLY



101 BAMA CRAW



108 BLUE CRAW



130 CANDY CRAW



132 GATOR CRAW



135 FALCON LAKE CRAW

FOOTBALL JIGS COLOR CHART

SERIES	SIZE	MODEL	COLORS
TOUR GRADE FOOTBALL JIG	3/8	TDJ38	2, 8, 10, 23, 46, 51, 100, 101, 108, 130, 132, 135
TOUR GRADE FOOTBALL JIG	1/2	TDJ12	2, 8, 10, 23, 46, 51, 100, 101, 108, 130, 132, 135
TOUR GRADE FOOTBALL JIG	3/4	TDJ34	2, 8, 23, 46, 51, 100, 101, 130, 132
TOUR GRADE FOOTBALL JIG	1	TDJ1	2, 46



TOUR GRADE FINESSE FOOTBALL JIG

1/4, 3/8 OZ.

MSRP \$5.99

TGFFJ, TGFFJ38



2 BLACK/BLUE



18 WATERMELON RED



46 GREEN PUMPKIN
CRAW



50 OKEECHOBEE CRAW



51 PEANUT BUTTER
& JELLY



101 BAMA CRAW



108 BLUE CRAW



133 MIZZOU CRAW

FOOTBALL JIGS COLOR CHART

SERIES	SIZE	MODEL	COLORS
TOUR GRADE FINESSE FOOTBALL JIG	1/4	TGFFJ	2, 18, 46, 50, 51, 100, 101, 108, 133, 134
TOUR GRADE FINESSE FOOTBALL JIG	3/8	TGFFJ38	2, 18, 46, 50, 108, 133



MARK ROSE LIL LEDGE SPOON

LENGTH: 3"
1 OZ.

MSRP \$5.99

LLSPNI

*ALL COLORS AVAILABLE IN EVERY SKU



84 PEARL



400 CHROME



401 CHROME BLUE



404 WHITE CHROME



590 SEXY SHAD



680 YELLOW PERCH

SEXY SPOON

LENGTH: 4" & 5"
3/4 & 1 1/4 OZ.

MSRP \$9.99 - \$10.99

SSPN4, SSPN5.5

*ALL COLORS AVAILABLE IN EVERY SKU



406 GOLD BLACK BACK



498 NEON SHAD



568 GREEN GIZZARD SHAD



590 SEXY SHAD



598 CHARTREUSE SHAD

*Blade options



5/16 OZ COLO/TURTLEBACK



3/8 OZ COLO/WILLOW

TOUR GRADE SPINNERBAIT

5/16, 3/8,
1/2, 3/4 OZ.

MSRP \$7.99 - \$8.99

TGSB516CT, TGSB38CW,
TGSBC12WW, TGSB38WW,
TGSB12WW, TGSB34WW

*ALL COLORS AVAILABLE IN EVERY SKU



3/8 OZ W/W



1/2 OZ COMPACT W/W



1/2 OZ W/W



3/4 OZ W/W

*Skirt color chart



45 BLUE GLIMMER



197 MORNING DAWN



203 CHART/WHITE



215 GOLD SHINER



217 SUN PERCH



220 COLE SLAW



288 MOUSE



291 SPOT REMOVER



292 WHITE/SILVER



453 OLIVE SHAD



569 GREEN TOMATO



590 SEXY SHAD



731 GREEN GLIMMER



HACK ATTACK® HEAVY COVER SPINNERBAIT

1/2, 3/4 OZ.

MSRP \$9.99

HAHC12CW,
HAHC34CW



201SG SUPER CHARTREUSE



203SG CHARTREUSE/
WHITE



204GS SUPER WHITE



234SG BLUEGILL



538SG CHARTRUSE
SEXY SHAD



590GS SEXY SHAD

HACK ATTACK HEAVY COVER COLOR CHART

SERIES	SIZE	MODEL	COLORS
HACK ATTACK HEAVY COVER	1/2	HAHC12CW	201SG, 203SG, 204GS, 234SG, 538SG, 590GS
HACK ATTACK HEAVY COVER	3/4	HAHC34CW	203SG, 204GS, 234SG, 538SG, 590GS



KVD FINESSE SPINNERBAIT

3/8, 1/2 OZ.

MSRP \$8.99

FSB38CW, FSB12WW



KVD SPINNERBAIT COLOR CHART

SERIES	SIZE	MODEL	COLORS
KVD SPINNERBAIT	3/8	FSB38CW	201SG, 204GS, 511S, 514S, 517SG, 538SG, 583S, 586S, 590GS
KVD SPINNERBAIT	1/2	FSB12WW	201SG, 204GS, 511S, 514S, 517SG, 538SG, 568GS, 583S, 586S, 590GS



PREMIER PLUS SPINNERBAIT

3/8, 1/2 OZ.

MSRP \$9.99

PPL38CW, PPL12WW, PPL38CC



PREMIER PLUS COLOR CHART

SERIES	SIZE	MODEL	COLORS
PREMIER PLUS	3/8	PPL38CC	203SG, 204GS, 212G, 538SG
PREMIER PLUS	3/8	PPL38CW	201SG, 203SG, 204GS, 209S, 212G, 215G, 217SG, 218S, 234SG, 257GS, 538SG, 590GS
PREMIER PLUS	1/2	PPL12WW	201SG, 203SG, 204GS, 212G, 215G, 217SG, 218S, 538SG, 586S, 590GS



PREMIER PRO-MODEL

3/8, 1/2, 3/16 OZ.

MSRP \$7.99 - \$8.99

PP38, PPI2, PP316



PREMIER PRO-MODEL COLOR CHART

SERIES	SIZE	MODEL	COLORS
PREMIER PRO-MODEL	3/16	PP316CW	204S, 213SG
PREMIER PRO-MODEL	3/8	PP38	CW-12S, CG-204S, CW-204GS, CW-204P, CW-209GS, CW-212G, CW-217SG
PREMIER PRO-MODEL	1/2	PPI2W	1SG, 12S, 215G, 217SG



BOTTOM DWELLER SPINNERBAIT

3/4, 1, 1 3/8 OZ.

MSRP \$8.99

DWEL34, DWEL1, DWEL138



BOTTOM DWELLER COLOR CHART

SERIES	SIZE	MODEL	COLORS
BOTTOM DWELLER	3/4	DWEL34	203SG, 204GS, 234SG, 590GS
BOTTOM DWELLER	1	DWEL1	203SG, 204GS, 209S, 234SG, 590GS
BOTTOM DWELLER	1 3/8	DWEL138	203SG, 204GS, 234SG, 590GS



TOUR GRADE NIGHT SPINNERBAIT

1/2 OZ.

MSRP \$8.99

TGNI2C

*ALL COLORS AVAILABLE IN EVERY SKU





THE BURNER

3/8, 1/2 OZ.

MSRP \$8.99

BURN12, BURN38,
BURN716, BURN14



201SG SUPER
CHARTREUSE

203SG CHARTREUSE
/WHITE

204SG SUPER WHITE

209S BLUE SHAD

257GS SMOKEY SHAD

586S SEXY BLUE
BACK HERRING

590GS SEXY SHAD

BURNER COLOR CHART

SERIES	SIZE	MODEL	COLORS
THE BURNER	1/2	BURN12	201SG, 203SG, 204GS, 209S, 257GS, 586S, 590GS
THE BURNER	3/8	BURN38	201SG, 203SG, 204GS, 209S, 257GS, 586S, 590GS
THE BABY BURNER	1/4	BURN14	201SG, 203SG, 204GS, 209S, 257GS, 590GS



BLEEDING BAIT SPINNERBAIT

3/16, 3/8, 1/2 OZ.

MSRP \$6.99

BB316CW, BB38CW,
BB12WW



301SG BLEEDING CHARTREUSE

303SG BLEEDING
CHARTREUSE/WHITE

304 BLEEDING WHITE

317SG BLEEDING FIRE TIGER

328 BLEEDING SHAD

BLEEDING BAIT SPINNERBAIT COLOR CHART

SERIES	SIZE	MODEL	COLORS
BLEEDING BAIT SPINNERBAIT	3/16	BB316CW	301SG, 303SG, 304, 315SG, 317SG, 328
BLEEDING BAIT SPINNERBAIT	3/8	BB38CW	301SG, 303SG, 304, 317SG, 328
BLEEDING BAIT SPINNERBAIT	1/2	BB12WW	303SG, 317SG, 328



MIDNIGHT SPECIAL

7/16 OZ.

MSRP \$6.99

MS716

*ALL COLORS AVAILABLE IN EVERY SKU



1 CHARTREUSE

91 BLACK/BLUE

918N BLACK/BLUE

96 BLACK/RED

968N BLACK/RED

978N BLACK/SILVER
DIAMOND DUST



POTBELLY SPINNERBAIT

3/8 OZ.

MSRP \$4.99

PB38C, PB38CW



POTBELLY COLOR CHART

SERIES	SIZE	MODEL	COLORS
POTBELLY SPINNERBAIT	3/8	PB38C	1, 10, 12
POTBELLY SPINNERBAIT	3/8	PB38CW	1, 10, 12, 93



LIL' MR. MONEY

3/16 OZ.

MSRP \$7.99

LMM316CI

*ALL COLORS AVAILABLE IN EVERY SKU



RED EYED SPECIAL

3/16, 3/8 OZ.

MSRP \$6.99

REYE316CW, REYE38CW

*ALL COLORS AVAILABLE IN EVERY SKU





MINI-KING SPINNERBAIT

1/8 OZ.

MSRP \$2.99

MK

Single Colorado Diamond blade
(silver blade available in five
colors / gold blade available in
seven colors)



106 BLACK HEAD,
BLACK SKIRT



696 RED SHAD
HEAD, RED
SHAD SKIRT



70 CHARTREUSE
HEAD, CHARTREUSE
SKIRT



71 CHARTREUSE HEAD,
CHARTREUSE
/BLUE/SILVER



72 WHITE HEAD,
WHITE SKIRT



74 SILVER HEAD,
CLEAR/SILVER
/RED SKIRT



76 BLACK/BLUE
HEAD, BLACK/
BLUE SKIRT



776 YELLOW HEAD,
BLACK/YELLOW
SKIRT



936 CHARTREUSE/
LIME HEAD,
CHARTREUSE LIME



1046 CHARTREUSE
HEAD, CHARTREUSE/
WHITE



1056 FIRE TIGER
HEAD, FIRE
TIGER SKIRT



1126 SUN PERCH
HEAD, SUN
PERCH SKIRT



673 BLACK
CHARTREUSE
WHITE RED



679 PINK RED
BLACK WHITE
CHARTREUSE

MINI-KING COLOR CHART

SERIES	SIZE	MODEL	COLORS
MINI-KING SPINNERBAIT	1/8	MK	106, 696, 70, 71, 72, 74, 76, 776, 936, 1046, 1056, 1126, 673, 679



MICRO-KING SPINNERBAIT

1/16 OZ.

MSRP \$2.99

MC

*ALL COLORS AVAILABLE IN EVERY SKU



69 RED HEAD,
RED SKIRT



70 CHARTREUSE/
HEAD, CHARTREUSE
SKIRT



72 WHITE HEAD,
WHITE SKIRT



74 SILVER HEAD,
CLEAR DIAMOND
DUST



76 BLUE HEAD,
BLACK/BLUE SKIRT



93 CHARTREUSE/
HEAD, CHARTREUSE/LIME



99 WHITE HEAD,
PINK/WHITE SKIRT



104 CHARTREUSE/
HEAD, CHARTREUSE
/WHITE SKIRT



112 SUN PERCH HEAD,
SUN PERCH SKIRT



BLEEDING BAIT MINI KING

1/8 OZ.

MSRP \$4.99

BBMK

*ALL COLORS AVAILABLE IN EVERY SKU



301SG BLEEDING
CHARTREUSE



303SG BLEEDING
CHARTREUSE/WHITE



304 BLEEDING WHITE



317SG BLEEDING
FIRE TIGER



RED EYED MINI-KING

1/8 OZ.

MSRP \$4.99

REYEMK

*ALL COLORS AVAILABLE IN EVERY SKU



1 CHARTREUSE



12 WHITE



45 FIRE TIGER



ROCKET SHAD

1/4, 3/8, 1/2 OZ.

MSRP \$4.99

RS14, RS38, RS12



1 CHARTREUSE SHAD



2 BLUE SHAD



12 WHITE SHAD



28 SHAD

ROCKET SHAD COLOR CHART

SERIES	SIZE	MODEL	COLORS
ROCKET SHAD	1/4	RS14	1, 12, 28
ROCKET SHAD	3/8	RS38	1, 2, 12, 28
ROCKET SHAD	1/2	RS12	1, 12, 28



SKIP'N BUZZ

3/8 OZ.

MSRP \$8.99

SKBZ

*ALL COLORS AVAILABLE IN EVERY SKU



10 BLACK



46 GREEN PUMPKIN



98 PINK



204 WHITE



PREMIER PLUS BUZZBAIT

3/8, 1/2 OZ.

MSRP \$9.99

PPLBD38, PPLBD12

*ALL COLORS AVAILABLE IN EVERY SKU



203 CHARTREUSE/WHITE



204 WHITE



210 BLACK



TOUR GRADE BUZZBAIT

3/8 OZ.

MSRP \$9.99

TGBZ38

*ALL COLORS AVAILABLE IN EVERY SKU



203 CHARTREUSE/WHITE



204 WHITE



210 BLACK



586 SEXY BLUE BACK
HERRING



590 SEXY SHAD



BUZZBAIT

1/4 OZ.

MSRP \$5.99

DB14

*ALL COLORS AVAILABLE IN EVERY SKU



1 CHARTREUSE



3 CHARTREUSE/WHITE



10 WHITE



12 WHITE



SWINGING SUGAR BUZZ

1/4, 3/8, 1/2 OZ.

MSRP \$8.99

SSBI4, SSB38, SSB12

*ALL COLORS AVAILABLE IN EVERY SKU



203 CHARTREUSE/WHITE



204 WHITE



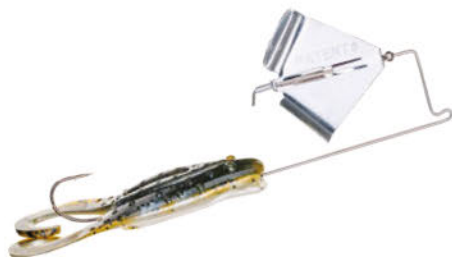
210 BLACK



257 SMOKEY SHAD



590 SEXY SHAD



KVD TOAD BUZZ

3/8 OZ.

MSRP \$6.99

KVDTBZ38

*ALL COLORS AVAILABLE IN EVERY SKU



45 BLUE GLIMMER

47 GREEN PUMPKIN/
PEARL BELLY

84 PEARL

94 GREEN PUMPKIN/
CHARTREUSE BELLY

210 BLACK



BLEEDING BAIT ELITE BUZZBAIT

3/8 OZ.

MSRP \$6.99

BBEB38

*ALL COLORS AVAILABLE IN EVERY SKU



301 BLEEDING CHARTREUSE

303 BLEEDING CHARTREUSE/WHITE

304 BLEEDING WHITE

310 BLEEDING BLACK



MINI PRO-BUZZ

1/8 OZ.

MSRP \$3.99

18PBM

*ALL COLORS AVAILABLE IN EVERY SKU



105 FIRE TIGER

201 CHARTREUSE

203 WHITE/CHARTREUSE

204 WHITE

210 BLACK



TRI-WING BUZZ KING

3/16, 5/16 OZ.

MSRP \$5.99

316BM, 516BM

*ALL COLORS AVAILABLE IN EVERY SKU



TRI-WING MINI BUZZ KING

1/8 OZ.

MSRP \$4.99

18BM

*ALL COLORS AVAILABLE IN EVERY SKU



70 CHARTREUSE



71 CHARTREUSE/BLUE



72 WHITE



76 BLACK/BLUE

583 BLUE GIZZARD
Shown rigged, baits and jig
heads not included



TOUR GRADE TITANIUM UMBRELLA RIG

LENGTH: 8.5"
WIDTH: 9"

MSRP \$23.99

TGTRSHW



SQUADRON UMBRELLA RIG ACCESSORY KIT

1/8, 1/4 OZ.

MSRP \$12.99

URAK18, URAK14

UMBRELLA RIG COLOR CHART

SERIES	MODEL	COLORS
SQUADRON UMBRELLA RIG ACCESSORY KIT	URAK18	47, 84, 151, 568, 583
SQUADRON UMBRELLA RIG ACCESSORY KIT	URAK14	47, 84, 151, 568, 583

TOUR GRADE LINE

MSRP \$14.99 - \$79.99

TGFC, TGMF, TGB



SIDEWINDER

Featuring our suction cup SideWinder line winding tool



LINE RECYCLING

Included in each box is a pre-paid return envelope for line recycling.

TOUR GRADE LINE CHART

SERIES	SIZE	MODEL	COLORS
TOUR GRADE BRAID	150 & 600 YD. / 8 LB.	TGB150-8G, TGB150-8Y, TGB600-8G, TGB600-8Y	GREEN, YELLOW
TOUR GRADE BRAID	150 & 600 YD. / 10 LB.	TGB150-10G, TGB150-10Y, TGB600-10G, TGB600-10Y	GREEN, YELLOW
TOUR GRADE BRAID	150 & 600 YD. / 15 LB.	TGB150-15G, TGB150-15Y, TGB600-15G, TGB600-15Y	GREEN, YELLOW
TOUR GRADE BRAID	150 & 600 YD. / 20 LB.	TGB150-20G, TGB150-20Y, TGB600-20G, TGB600-20Y	GREEN, YELLOW
TOUR GRADE BRAID	150 & 600 YD. / 30 LB.	TGB150-30G, TGB150-30Y, TGB600-30G, TGB600-30Y	GREEN, YELLOW
TOUR GRADE BRAID	150 & 600 YD. / 50 LB.	TGB150-50G, TGB150-50Y, TGB600-50G, TGB600-50Y	GREEN, YELLOW
TOUR GRADE BRAID	150 & 600 YD. / 65 LB.	TGB150-65G, TGB150-65Y, TGB600-65G, TGB600-65Y	GREEN, YELLOW
TOUR GRADE BRAID	150 & 600 YD. / 80 LB.	TGB150-80G, TGB150-80Y, TGB600-80G, TGB600-80Y	GREEN, YELLOW
TOUR GRADE FLUOROCARBON	200 YD. / 6 LB.	TGFC200-6C	CLEAR
TOUR GRADE FLUOROCARBON	200 & 600 YD.. / 8 LB.	TGFC200-8C, TGFC600-8C	CLEAR
TOUR GRADE FLUOROCARBON	200 & 600 YD. / 10 LB.	TGFC200-10C, TGFC600-10C	CLEAR
TOUR GRADE FLUOROCARBON	200 & 600 YD. / 12 LB.	TGFC200-12C, TGFC600-12C	CLEAR
TOUR GRADE FLUOROCARBON	200 & 600 YD. / 15 LB.	TGFC200-15C, TGFC600-15C	CLEAR
TOUR GRADE FLUOROCARBON	200 & 600 YD.. / 17 LB.	TGFC200-17C, TGFC600-17C	CLEAR
TOUR GRADE FLUOROCARBON	200 & 600 YD. / 20 LB.	TGFC200-20C, TGFC600-20C	CLEAR
TOUR GRADE FLUOROCARBON	200 YD. / 25 LB.	TGFC200-25C	CLEAR
TOUR GRADE MONOFILAMENT	200 YD. / 6 LB.	TGMF200-6C	CLEAR
TOUR GRADE MONOFILAMENT	200 & 600 YD.. / 8 LB.	TGMF200-8C, TGMF600-8C	CLEAR
TOUR GRADE MONOFILAMENT	200 & 600 YD. / 10 LB.	TGMF200-10C, TGMF600-10C	CLEAR
TOUR GRADE MONOFILAMENT	200 & 600 YD. / 12 LB.	TGMF200-12C, TGMF600-12C	CLEAR
TOUR GRADE MONOFILAMENT	200 & 600 YD. / 15 LB.	TGMF200-15C, TGMF600-15C	CLEAR
TOUR GRADE MONOFILAMENT	200 & 600 YD.. / 17 LB.	TGMF200-17C, TGMF600-17C	CLEAR
TOUR GRADE MONOFILAMENT	200 & 600 YD. / 20 LB.	TGMF200-20C, TGMF600-20C	CLEAR
TOUR GRADE MONOFILAMENT	200 YD. / 25 LB.	TGMF200-25C	CLEAR

CONTRA LINE

MSRP \$8.99 - \$79.99

LPB, LPFC, LPM



SIDEWINDER

Featuring our suction cup SideWinder line winding tool



CONTRA LINE CHART

SERIES	SIZE	MODEL	COLORS
CONTRA BRAID	150 & 330 YD. / 8 LB.	LPB150-8G, LPB150-8Y, LPB300-8G, LPB300-8Y	GREEN, YELLOW
CONTRA BRAID	150 & 330 YD. / 10 LB.	LPB150-10G, LPB150-10Y, LPB300-10G, LPB300-10Y	GREEN, YELLOW
CONTRA BRAID	150 & 330 YD. / 15 LB.	LPB150-15G, LPB150-15Y, LPB300-15G, LPB300-15Y	GREEN, YELLOW
CONTRA BRAID	150 & 330 YD. / 20 LB.	LPB150-20G, LPB150-20Y, LPB300-20G, LPB300-20Y	GREEN, YELLOW
CONTRA BRAID	150 & 330 YD. / 30 LB.	LPB150-30G, LPB150-30Y, LPB300-30G, LPB300-30Y	GREEN, YELLOW
CONTRA BRAID	150 & 330 YD. / 50 LB.	LPB150-50G, LPB150-50Y, LPB300-50G, LPB300-50Y	GREEN, YELLOW
CONTRA BRAID	150 & 330 YD. / 65 LB.	LPB150-65G, LPB150-65Y, LPB300-65G, LPB300-65Y	GREEN, YELLOW
CONTRA FLUOROCARBON	200 & 1,000 YD. / 6 LB.	LPFC200-6C, LPFC1000-6C	CLEAR
CONTRA FLUOROCARBON	200 & 1,000 YD. / 8 LB.	LPFC200-8C, LPFC1000-8C	CLEAR
CONTRA FLUOROCARBON	200 & 1,000 YD. / 10 LB.	LPFC200-10C, LPFC1000-10C	CLEAR
CONTRA FLUOROCARBON	200 & 1,000 YD. / 12 LB.	LPFC200-12C, LPFC1000-12C	CLEAR
CONTRA FLUOROCARBON	200 & 1,000 YD. / 15 LB.	LPFC200-15C, LPFC1000-15C	CLEAR
CONTRA FLUOROCARBON	200 & 1,000 YD. / 17 LB.	LPFC200-17C, LPFC1000-17C	CLEAR
CONTRA FLUOROCARBON	200 & 1,000 YD. / 20 LB.	LPFC200-20C, LPFC1000-20C	CLEAR
CONTRA MONOFILAMENT	330 & 1,000 YD. / 6 LB.	LPM330-6C, LPM1000-6C	CLEAR
CONTRA MONOFILAMENT	330 & 1,000 YD. / 8 LB.	LPM330-8C, LPM1000-8C	CLEAR
CONTRA MONOFILAMENT	330 & 1,000 YD. / 10 LB.	LPM330-10C, LPM1000-10C	CLEAR
CONTRA MONOFILAMENT	330 & 1,000 YD. / 12 LB.	LPM330-12C, LPM1000-12C	CLEAR
CONTRA MONOFILAMENT	330 & 1,000 YD. / 15 LB.	LPM330-15C, LPM1000-15C	CLEAR
CONTRA MONOFILAMENT	330 & 1,000 YD. / 17 LB.	LPM330-17C, LPM1000-17C	CLEAR
CONTRA MONOFILAMENT	330 & 1,000 YD. / 20 LB.	LPM330-20C, LPM1000-20C	CLEAR



TOUR GRADE WEIGHT STOPS

54PK

MSRP \$7.99

TGWS54



TOUR GRADE TUNGSTEN NEKO WEIGHTS

1/32, 1/16, 1/8, 3/16 OZ.
COLOR: UNPAINTED

MSRP \$5.99 - \$6.99

TGNW



TOUR GRADE MINI-MAG JIG HEAD

1/4, 3/8, 1/2 OZ.

MSRP \$5.99

TGMMJH

*ALL COLORS AVAILABLE IN EVERY SKU



TOUR GRADE CRACKIN' TUBE JIG HEAD

1/8, 1/4, 3/8, 1/2, 3/4,
5/8 OZ.
COLOR: UNPAINTED

MSRP \$4.99

CTJH



TOUR GRADE BITSY CRACKIN' TUBE JIG HEAD

1/8, 1/4, 3/8, 1/2, 3/4,
5/8 OZ.
COLOR: UNPAINTED

MSRP \$4.99

BCTJH

TOUR GRADE TUNGSTEN

Tour Grade Tungsten weights are the finest quality tungsten weights available. Tungsten's high density enables a smaller size than comparable lead weights which will help your hook-up ratio. Tungsten's hardness gives you incredible feel of the bottom and strikes that can't be matched by lead.



TOUR GRADE TUNGSTEN BULLET STYLE WEIGHTS

1/8, 3/16, 1/4, 5/16,
3/8, 1/2, 5/8, 3/4, 1,
1.25, 1.5 OZ.

MSRP \$7.99 - \$11.99

TGTW



TOUR GRADE TUNGSTEN DROP SHOT WEIGHTS

1/8, 1/4, 3/8,
1/2, 3/4 OZ.

COLOR: UNPAINTED

MSRP \$8.99 - \$9.99

TGTWDS

*ALL COLORS AVAILABLE IN EVERY SKU



TOUR GRADE TUNGSTEN CAROLINA RIG WEIGHTS

1/2, 3/4, 1 OZ.

MSRP \$8.99 - \$9.99

TGTWCR

*ALL COLORS AVAILABLE IN EVERY SKU



TOUR GRADE TUNGSTEN SWINGING FOOTBALL HEAD

1/4, 3/8, 1/2, 3/4, 1 OZ.

MSRP \$6.99 - \$10.99

TGTSFH

*ALL COLORS AVAILABLE IN EVERY SKU



TOUR GRADE TUNGSTEN SLITHER RIG

1/2, 3/4, 1 OZ.

MSRP \$6.99 - \$11.99

TGSLR

*ALL COLORS AVAILABLE IN EVERY SKU



WEEDLESS SQUADRON SWIMBAIT JIG HEAD

1/4, 3/8,
1/2, 3/4 OZ.

MSRP \$5.99

SSHW

*ALL COLORS AVAILABLE IN EVERY SKU



SQUADRON SWIMBAIT JIG HEAD

1/8, 1/4, 3/8, 1/2,
3/4, 1 OZ.

MSRP \$4.99

SSH



BABY SQUADRON SWIMBAIT JIG HEAD

1/8, 3/16, 5/16 OZ.

MSRP \$4.99

BSSH

*ALL COLORS AVAILABLE IN EVERY SKU





INTERNAL SWIMBAIT HEAD

1/2, 3/4, 1 OZ.
COLOR: UNPAINTED

MSRP \$6.99

ISH

*ALL COLORS AVAILABLE IN EVERY SKU



TOUR GRADE TUBE JIG HEAD

1/8, 3/16, 1/4, 5/16,
3/8 OZ.

COLOR: UNPAINTED

MSRP \$6.99

TGTJ

*ALL COLORS AVAILABLE IN EVERY SKU



TOUR GRADE SPIN HEAD

3/8, 1/2, 3/4 OZ.

MSRP \$6.99

TGSPH

*ALL COLORS AVAILABLE IN EVERY SKU



3 CHARTREUSE

84 PEARL

583 BLUE GIZZARD



TOUR GRADE BELLY BLADE

1/8, 1/4, 3/8 OZ.
COLOR: UNPAINTED
SIZE: 3/0, 4/0

MSRP \$6.99

TGBLB

*ALL COLORS AVAILABLE IN EVERY SKU



TOUR GRADE ROUND JIG HEAD

1/16, 1/8, 3/16, 1/4,
3/8 OZ.

MSRP \$6.99

TGSH1/0, TGSH2/0,
TGSH3/0

JIG HEAD COLOR & SIZE CHART

TOUR GRADE ROUND JIG HEAD (3 PK)	1/16	TGSH116	16, 46
TOUR GRADE ROUND JIG HEAD (3 PK)	1/8	TGSH18	U, 1, 14, 16, 46
TOUR GRADE ROUND JIG HEAD (3 PK)	3/16	TGSH316	U, 1, 16, 46
TOUR GRADE ROUND JIG HEAD (3 PK)	1/4	TGSH14	U, 1, 14, 16, 46
TOUR GRADE ROUND JIG HEAD (3 PK)	3/8	TGSH38	46



1 BLACK

TOUR GRADE NED RIG HEAD

1/16, 1/8, 3/16 OZ.

MSRP \$6.99

TGNH

*ALL COLORS AVAILABLE IN EVERY SKU



46 GREEN PUMPKIN

TOUR GRADE WEEDLESS NED RIG HEAD

1/16, 1/8, 3/16 OZ.

MSRP \$6.99

TGNHW

*ALL COLORS AVAILABLE IN EVERY SKU



46 GREEN PUMPKIN

1 BLACK

TOUR GRADE MAG JIG HEAD

1/4, 3/8, 1/2, 5/8,
3/4 OZ.

SIZE: 5/0

MSRP \$6.99

TGMJH

*ALL COLORS AVAILABLE IN EVERY SKU



TOUR GRADE FOOTBALL JIG HEAD

1/8, 1/4, 3/8 OZ.

MSRP \$6.99

TGFSH12, TGFSH34, TGFSH1

*ALL COLORS AVAILABLE IN EVERY SKU



0 UNPAINTED



10 BLACK



16 WATERMELON



46 GREEN PUMPKIN



MARK DAVIS JOINTED STRUCTURE HEAD

3/8, 1/2, 3/4 OZ.

MSRP \$6.99

JSH38, JSH12, JSH34

*ALL COLORS AVAILABLE IN EVERY SKU



2 BLACK/BLUE



18 WATERMELON RED



46 GREEN PUMPKIN



101 BAMA CRAW



108 BLUE CRAW



EZ-RIG PRE-RIGGED CAROLINA-RIG WEIGHT

3/8, 1/2, 3/4 OZ.

MSRP \$6.99

EZRIG-3/8, EZRIG-1/2,
EZRIG-3/4

*ALL COLORS AVAILABLE IN EVERY SKU

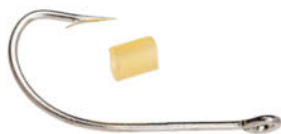


HACK ATTACK HEAVY COVER FLIPPIN' HOOK

SIZE: 4/0, 5/0 & 6/0

MSRP \$6.99

HAHCFH-4/0,
HAHCFH-5/0, HAHCFH-6/0



TRAILER HOOKS

SIZE: 3/0

MSRP \$6.99

TP30



TOUR GRADE TRAILER HOOKS

SIZE: 1/0, 2/0, 3/0

MSRP \$6.99

TGTH1/0, TGTH2/0,
TGTH3/0



MR. CRAPPIE® JOKER

SIZE: 2"

MSRP \$3.99

MRCJ2



MR. CRAPPIE® GRUBS

SIZE: 2"

MSRP \$3.99

MRCG2



MR. CRAPPIE® SNAP JACK

SIZE: 2"

MSRP \$3.99

MRC SNAP



MR. CRAPPIE® SHADPOLE®

SIZE: 2"

MSRP \$3.99

MRCSP



MR. CRAPPIE® SHADPOLE CT

SIZE: 2"

MSRP \$3.99

MRCSPCT

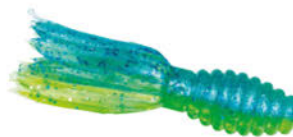


MR. CRAPPIE® SCIZZOR SHAD™

SIZE: 2.25"

MSRP \$3.99

MRC SZRB



MR. CRAPPIE® CRAPPIE THUNDER

SIZE: 1.75"

MSRP \$3.99

MRCCT134



MR. CRAPPIE® SLABALICIOUS®

SIZE: 2"

MSRP \$3.99

MRCSLC



MR. CRAPPIE® SLAB SLANGER

SIZE: 2.25"

MSRP \$3.99

MRCSS



MR. CRAPPIE® LIGHTNING SHAD

SIZE: 2"

MSRP \$3.99

MRC LS2



MR. CRAPPIE® TUBES

SIZE: 2"

MSRP \$3.99

MRC T2



MR CRAPPIE GLO BAIT COLORS

AVAILABLE IN SHADPOLE,
JOKER, & SLABALICIOUS



CRAPPIE SOFT PLASTIC COLOR CHART

SERIES	SIZE	MODEL	COLORS
MR. CRAPPIE® JOKER (15 PK)	2"	MRCJ2	41, 48, 60, 72, 174, 181, 183, 184, 185, 186, 187, 188, 192, 193, 223, 225, 226, 242, 258, 306
MR. CRAPPIE® JOKER GLO			486, 1836, 1866, 1876, 2466
MR. CRAPPIE® GRUB (15 PK)	2"	MRCG2	48, 60, 83, 174, 181, 183, 186, 187, 188, 226, 227, 242
MR. CRAPPIE® SNAP JACK (15 PK)	2"	MRC SNAP	41, 48, 60, 72, 183, 186, 194, 195, 227, 246, 258, 306
MR. CRAPPIE® CRAPPIE THUNDER (15 PK)	1.75"	MRCCT134	48, 60, 72, 83, 174, 181, 183, 184, 185, 186, 187, 188, 192, 193, 223, 227, 230, 242, 258, 306
MR. CRAPPIE® SHADPOLE (15 PK)	2"	MRCSP	41, 48, 57, 60, 72, 164, 183, 186, 188, 192, 193, 194, 195, 222, 223, 224, 230, 242, 258, 306, 308
MR. CRAPPIE® SHADPOLE GLO			486, 1836, 1866, 1876, 2466
MR. CRAPPIE® SHADPOLE CT (15 PK)	2"	MRCSPCT	41, 48, 60, 72, 164, 183, 185, 186, 187, 188, 192, 193, 195, 223, 224, 227, 242
MR. CRAPPIE® SLABALICIOUS (15 PK)	2"	MRCSLC	41, 48, 60, 72, 174, 183, 185, 186, 187, 188, 193, 194, 195, 225, 226, 227, 235, 242, 258, 306
MR. CRAPPIE® SLABALICIOUS GLO			486, 1836, 1866, 1876, 2466
MR. CRAPPIE® SCIZZOR SHAD (10 PK)	2.25"	MRC SZRB	41, 183, 186, 194, 223, 242, 246, 247, 248, 258
MR. CRAPPIE® LIGHTNING SHAD (15 PK)	2"	MRC LS2	41, 57, 60, 72, 164, 181, 183, 184, 186, 222, 258
MR. CRAPPIE® SLAB SLANGER (15 PK)	2.25"	MRCSS	41, 48, 183, 186, 194, 227, 242, 246, 247, 248
MR. CRAPPIE® TUBE (15 PK)	2"	MRC T2	60, 181, 183, 184, 186, 187, 192, 193, 242

MR. CRAPPIE® SCIZZOR SHAD™

SIZE: 1/16 & 1/8 OZ.

MSRP \$4.99

MRC SZRI16S
MRC SZRI8S

*ALL COLORS AVAILABLE IN EVERY SKU



183 TUXEDO BLACK CHARTREUSE



186 REFRIGERATOR WHITE



194 PINK TUXEDO



242 HOTCHICKEN.COM



246 OSAGE ORANGE

MR. CRAPPIE® SPIN BABY™

SIZE: 1/8 OZ.

MSRP \$3.99

MRC SB18

*ALL COLORS AVAILABLE IN EVERY SKU



183 TUXEDO BLACK CHARTREUSE



41 GLIMMER BLUE



186 REFRIGERATOR WHITE



195 CHARTREUSE SHINER



242 HOTCHICKEN.COM

MR. CRAPPIE® SAUSAGE HEAD™

SIZE: 1/16 & 1/8 OZ.

MSRP \$3.99

MRC SH18
MRC SH16

*ALL COLORS AVAILABLE IN EVERY SKU



183 TUXEDO BLACK CHARTREUSE



186 REFRIGERATOR WHITE



194 PINK TUXEDO



242 HOTCHICKEN.COM



246 OSAGE ORANGE



72 WHITE



83 HOT CHARTREUSE



187 RED ROOSTER



227 MONKEY SHINE



247 LIME-A-NATOR

MR. CRAPPIE® KRAPPIE KICKER™

SIZE: 1/8 & 1/4 OZ.
LENGTH: 2.25"

MSRP \$3.99

MRC SJ18
MRC SJ14

*ALL COLORS AVAILABLE IN EVERY SKU



183 TUXEDO BLACK CHARTREUSE



186 REFRIGERATOR WHITE



192 ELECTRIC LIME



193 CAJUN CRICKET



227 MONKEY SHINE

MR. CRAPPIE® SAUSAGE HEAD™

SIZE: 1/8 & 1/16 OZ.

MSRP \$4.99

MRCSHJH18
MRCSHJH16

MR. CRAPPIE® SAUSAGE HEAD™ SPINS

SIZE: 1/8 & 1/16 OZ.

MSRP \$4.99

MRCSHIH18
MRCSHIH16

MR. CRAPPIE® JIG HEADS

SIZE: 1/8, 1/16, 1/32 OZ.

MSRP \$4.99

MRCJH18
MRCJH16

MR. CRAPPIE® SLAB SLASHER™

SIZE: 1/8, 1/16, 1/32 OZ.

MSRP \$4.99

MRCJH18S
MRCJH16S



U UNPAINTED



I CHARTREUSE



93 LIMETREUSE



98 PINK



199 REFRIGERATOR WHITE



236 FLO ORANGE



578 FLO RED

CRAPPIE JIG HEAD SIZE & COLOR CHART

SERIES	SIZE	MODEL	COLORS
MR. CRAPPIE® SAUSAGE HEADS (6 PK)	1/8 OZ.	MRCSHJH18	I, 93, 98, 199, 236,
MR. CRAPPIE® SAUSAGE HEADS (6 PK)	1/16 OZ.	MRCSHJH16	I, 93, 98, 199, 236,
MR. CRAPPIE® SAUSAGE HEADS SPINS (6 PK)	1/8 OZ.	MRCSHIH18	I, 93, 98, 199, 236, 578
MR. CRAPPIE® SAUSAGE HEADS SPINS (6 PK)	1/16 OZ.	MRCSHIH16	I, 93, 98, 199, 236, 578
MR. CRAPPIE® JIG HEADS (8 & 25 PK)	1/8 OZ.	MRCJH18	U, I, 93, 98, 199, 236
MR. CRAPPIE® JIG HEADS (8 & 25 PK)	1/16 OZ.	MRCJH16	U, I, 93, 98, 199, 236
MR. CRAPPIE® JIG HEADS (8 & 25 PK)	1/32 OZ.	MRCJH132	U, I, 93, 98, 199, 236
MR. CRAPPIE® SLAB SLASHER JIG HEADS (8 PK)	1/8 OZ.	MRCJH18S	U, I, 93, 98, 199, 236
MR. CRAPPIE® SLAB SLASHER JIG HEADS (8 PK)	1/16 OZ.	MRCJH16S	U, I, 93, 98, 199, 236
MR. CRAPPIE® SLAB SLASHER JIG HEADS (8 PK)	1/32 OZ.	MRCJH132S	U, I, 93, 98, 199, 236



MR. CRAPPIE® SLAB DADDY LIVE HAIR JIG

SIZE: 1/8 & 1/16 OZ.

MSRP \$4.99

MRCGBLHJ116
MRCGBLHJ18

*ALL COLORS AVAILABLE IN EVERY SKU

183 TUXEDO BLACK

186 REFRIGERATOR WHITE

194 PINK TUXEDO

242 HOTCHICKEN.COM

265A GHOST MINNOW

283 LIMEADE

325 SWEETIE PIE

326 OLIVE OIL

327 GATOR BAIT

571 WOOD PECKER

573 GRAY SQUIRRELL

574 ORANGE TUXEDO

579 MR AUTOMATIC

597 SEXY SHINER



MR. CRAPPIE® MARIBOU SAUSAGE SPINS

SIZE: 1/8 & 1/16 OZ.

MSRP \$4.99

MRCGSH1116
MRCGSH118

*ALL COLORS AVAILABLE IN EVERY SKU

183 TUXEDO BLACK CHART.

186 REFRIGERATOR WHITE

196 CHART. SHINER

228 RED HEAD

242 HOTCHICKEN.COM

265A GHOST MINNOW

571 WOOD PECKER

572 OLD SCHOOL

573 GRAY SQUIRREL

574 ORANGE TUXEDO

575 WHITE LIGHTNING

576 RED ROOSTER

577 OLIVE OIL

597 SEXY SHINER



BITSY MINNOW

DIVES 12"
SIZE: 3/32 OZ.
LENGTH: 1.25"

MSRP \$5.99

HCBPM

*ALL COLORS AVAILABLE IN EVERY SKU



MR. CRAPPIE® SLAB HAMMER CRAPPIE CRANK

SHCCM3: DIVES 4-6'
SHCC3: DIVES TO 8'

MSRP \$6.99 - \$7.99



CRAPPIE CRANKBAIT COLOR CHART

SERIES	SIZE	MODEL	COLORS
MR. CRAPPIE® SLAB HAMMER CRAPPIE CRANKS	3.25"	SHCC3XD	590, 626, 627, 628, 629
MR. CRAPPIE® SLAB HAMMER CRAPPIE CRANKS	3"	SHCC3	590, 624, 625, 626, 627, 628, 629, 634, 635, 636, 637, 639
MR. CRAPPIE® SLAB HAMMER CRAPPIE CRANKS	2.375"	SHCCM3	590, 624, 625, 626, 627, 628, 629, 634, 636, 637
MR. CRAPPIE® SLAB HAMMER CRAPPIE CRANKS	1.25"	HCBPM	430, 501, 503, 509, 511, 513, 515, 517, 531, 533, 535, 590, 648

*NEW colors are in red

SPECKLED TROUT MAGIC

SIZE: 1/8 & 1/4 OZ.
LENGTH: 3.5"

MSRP \$6.99

STM

*ALL COLORS AVAILABLE IN EVERY SKU

159 OPENING NIGHT

817 WATERMELON
CHARTREUSE TAIL/RED HEAD

841 CHARTREUSE
SILVER/RED HEAD

844 PEARL

860 ELECTRIC CHICKEN
BELLY/CHARTREUSE HEAD

863 CHARTREUSE/
CHARTREUSE HEAD

865 BLACK NEON
CHARTREUSE
TAIL/RED HEAD

REDFISH MAGIC SPINNERBAIT

SIZE: 1/8 & 1/4 OZ.

MSRP \$6.99

RMG

*ALL COLORS AVAILABLE IN EVERY SKU

159 OPENING NIGHT

160 NEW PENNY

841 CHARTREUSE
SILVER/RED HEAD

844 PEARL/PEARL
HEAD

848 AVOCADO/
RED HEAD

860 ELECTRIC
CHICKEN/CHAR-
TREUSE HEAD

863 CHARTREUSE
GLOW/CHARTREUSE
HEAD

865 BLACK NEON
CHARTREUSE TAIL/
RED HEAD

866 BLUE CRAB/
RED HEAD



REDFISH MAGIC GLASS MINNOW

SIZE: 4"

MSRP \$6.99

RMGXGM4

*ALL COLORS AVAILABLE IN EVERY SKU

27 BLUE GLIMMER FLAKE
PEARL BELLY

63 GLOW CHARTREUSE
LAMINATE

70 GLOW
CHARTREUSE TAIL

84 PEARL

160 NEW PENNY

SALTWATER COLOR & SIZE CHART				
SERIES	SIZE	MODEL	COLORS	
REDFISH MAGIC GLASS MINNOW (5 PK)	4"	RMGXGM4	27, 63, 69, 70, 84, 160	



801 CHARTREUSE 811 RED 844 BROWN 844 PEARL U CLEAR COATED

REDFISH MAGIC FLATS JIG HEAD

1/8, 1/4, 3/8, 1/2 OZ.

MSRP \$6.99

FJH

SERIES

SIZE

MODEL

COLORS

REDFISH MAGIC SALTWATER FLATS JIG HEAD (3 PK)	1/8 OZ.	FJH18	801, 811, 814, 844, U
REDFISH MAGIC SALTWATER FLATS JIG HEAD (3 PK)	1/4 OZ.	FJH14	801, 811, 844, U
REDFISH MAGIC SALTWATER FLATS JIG HEAD (3 PK)	3/8 OZ.	FJH38	801, 811, 814, 844, U
REDFISH MAGIC SALTWATER FLATS JIG HEAD (3 PK)	1/2 OZ.	FJH12	801, 844, U



228 RED HEAD

SEXY DAWG HARD KNOCK

5/8 OZ.

4.5"

MSRP \$11.99

HCSDHKSW



215 GOLD SHINER



441 PURPLE CHROME



442 LEMON TROUT



443 BRAWLER



445 NATURAL MULLET



513 FIRE TIGER



532 SILVER BUNKER



643 GOLD CROAKER



RED EYED SHAD

1/2, 3/4 OZ.

MSRP \$10.99

REYESDSW12, REYESDSW34



318 SAILORS MORNING



418 SEXY POGY



516 PURPLE FIRE TIGER



532 SILVER BUNKER



534 CITRUS SHAD



605 CATAQUATCHE SPECIAL



744 GOLD POGY



448 STRAWBERRY RED



RAGE MENACE GRUB

3.5"

MSRP \$6.99

RGTTMGSW



60 ELECTRIC CHICKEN



84 PEARL



160 NEW PENNY



324 CRIMSON GOLD



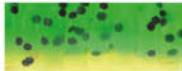
405 DARK MELON RED



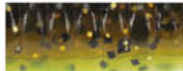
415 CHARTREUSE



474 ICE BERRY



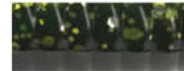
513 FIRE TIGER



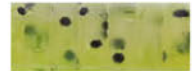
604 GUACAMOLE



622 SILVER BELLY



647 ATOMIC MINNOW



723 PEPPER MAGIC



RAGE SWIMMER

3.75"

MSRP \$6.99

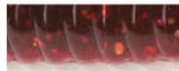
RGSW334



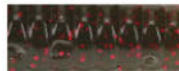
60 ELECTRIC CHICKEN



84 PEARL



324 CRIMSON GOLD



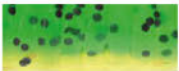
405 DARK MELON RED



415 CHARTREUSE



474 ICE BERRY



513 FIRE TIGER



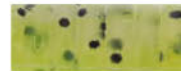
604 GUACAMOLE



622 SILVER BELLY



647 ATOMIC MINNOW



723 PEPPER MAGIC



FLOOD MINNOW

3.5"

MSRP \$6.99

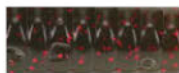
PTSSW



60 ELECTRIC CHICKEN



84 PEARL



405 DARK MELON RED



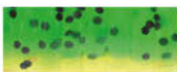
415 CHARTREUSE



474 ICE BERRY



485 SILVER SHINER



513 FIRE TIGER



604 GUACAMOLE



647 ATOMIC MINNOW



723 PEPPER MAGIC





SK PLUS SUNGLASSES S11 OPTICS

Featuring specifically designed TAC (Tri-Acetate Cellulose) polarized lenses for unequalled performance. The TAC lenses are stable in all weather and humidity conditions and will never compromise in optical quality.

Featuring eleven layers of superior polarized lens technology the S11 Optics have scientifically engineered lens colors, bi-gradient mirror treatment, providing the extra protection from sunlight and reflection. S11's Super Hydrophobic Coating repels oils, dust, and water which prevents water spots. Anti-reflective coating prevents light from bouncing off the rear of the lens to the eye, resulting in a clearer, non-distorted image.

S11 ROGUE

MSRP \$39.99



FRAME: MATTE OD GREEN FRAME
LENS: REVO GREEN MIRROR
SG-S1120



FRAME: MATTE BLACK
LENS: REVO WHITE MIRROR
SG-S1121



FRAME: MATTE CONCRETE
LENS: REVO WHITE MIRROR
SG-S1122



FRAME: FLAT DARK EARTH FRAME
LENS: REVO GREEN MIRROR
SG-S1123

SKP CATAWBA

MSRP \$29.99



FRAME: FLAT DARK EARTH FRAME
LENS: REVO GREEN MIRROR
SG-SKP455



FRAME: MATTE CONCRETE
LENS: REVO WHITE MIRROR
SG-SKP456



FRAME: MATTE OD GREEN FRAME
LENS: REVO GREEN MIRROR
SG-SKP457



FRAME: MATTE OD GREEN FRAME
LENS: REVO WHITE MIRROR
SG-SKP458

S11 OPTICS OKEECHOBEE

MSRP \$33.99



FRAME: MATTE BLACK
LENS: BLUE MIRROR
SG-S11533



FRAME: CLEAR GRAY METALLIC
LENS: GREEN MIRROR
SG-S11582



FRAME: WHITE/BLACK
LENS: BLUE MIRROR
SG-S1162



FRAME: GOLD METALLIC
LENS: DARK AMBER
SG-S1162

POLARIZED PRO

MSRP \$14.99



FRAME: BLACK
LENS: BLUE MIRROR
SG-P301



FRAME: TORTOISE SHELL
LENS: GREEN MIRROR
SG-P302



FRAME: CRYSTAL CLEAR
LENS: GREEN MIRROR
SG-

SK PLUS CASH

MSRP \$28.99



FRAME: SEAFOAM CRYSTAL
LENS: BLUE MIRROR
SG-SKP417



FRAME: MATTE BLACK
LENS: BLUE MIRROR
SG-SKP413



FRAME: TORTOISE SHELL
LENS: GREEN MIRROR
SG-SKP415



FRAME: WOODGRAIN
LENS: BLACK MIRROR
SG-SKP418



FRAME: MATTE BLACK
LENS: BLUE MIRROR
SG-SKP416

S11 OPTICS CLINCH

MSRP \$33.99



FRAME: MATTE BLACK
LENS: SILVER MIRROR
SG-S1140



FRAME: MATTE BLACK
LENS: GREEN MIRROR
SG-S11401



FRAME: MATTE BLACK
LENS: BLUE MIRROR
SG-S11402



FRAME: CRYSTAL CONCRETE
LENS: BLUE MIRROR
SG-S11403

100% UVA & UVB PROTECTION 100% POLARIZATION

S11 OPTICS PICKWICK

MSRP \$33.99



FRAME: MATTE BLACK
LENS: GREEN MIRROR
SG-S1191



FRAME: MATTE BLACK
LENS: BLUE MIRROR
SG-S1192

SK PLUS HUDSON

MSRP \$33.99-37.99



FRAME: MATTE BLACK
LENS: BLUE MIRROR

SG-SKP36



FRAME: BLACK
LENS: GREEN MIRROR

SG-SKP37

SK PLUS SABINE

MSRP \$27.99



FRAME: BLACK
LENS: BLUE MIRROR

SG-SKP31



FRAME: TORTOISE SHELL
LENS: GREEN MIRROR

SG-SKP311

S11 OPTICS CUMBERLAND

MSRP \$33.99



FRAME: MATTE BLACK
LENS: GREEN MIRROR

SG-S1194



FRAME: TRANSLUCENT BLUE
LENS: BLUE MIRROR

SG-S11941

SK PLUS PLATTE

MSRP \$25.99



FRAME: CRYSTAL CLEAR
LENS: BLUE MIRROR

SG-SKP460



FRAME: CRYSTAL CLEAR
LENS: GREEN MIRROR

SG-SKP461

S11 OPTICS GULF

MSRP \$33.99



FRAME: WHITE/BLACK
LENS: DARK AMBER

SG-S1154



FRAME: WHITE/BLACK
LENS: BLUE MIRROR

SG-S11541

S11 OPTICS CADDO

MSRP \$33.99-37.99



FRAME: MOSSY OAK
LENS: DARK AMBER
SG-S1171



FRAME: MATTE BLACK
LENS: GRAY
SG-S11712

SK PLUS CYPRESS

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FRAME: MATTE TRANSLUCENT CRYSTAL
LENS: BLUE MIRROR
SG-SKP433

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FRAME: MATTE BLACK
LENS: BLUE MIRROR
SG-S1196

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FRAME: GOLD METAL
LENS: BLUE MIRROR
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SK PLUS OUACHITA

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FRAME: WHITE/BLACK
LENS: BLUE MIRROR
SG-SKP451

SK PLUS CUMBERLAND

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FRAME: MATTE BLACK
LENS: GRAY
SG-SKP09

GREY

GREY LENSES ARE GREAT ALL-AROUND FOR FISHING AND EVERYDAY WEAR. THEY ARE EXCEPTIONALLY GOOD FOR BRIGHT, SUNNY CONDITIONS.

YELLOW

GREAT FOR CLOUDY DAYS, DAWN OR DUST. ALLOWS FOR MAXIMUM LIGHT TRANSMISSION IN DARKER CONDITIONS. FAVORITE FOR SIGHT FISHING.

GREEN MIRROR

GREAT ALL-PURPOSE LENS THAT PRODUCES HIGH CONTRAST NATURAL COLORS AND REDUCES GLARE IN BRIGHT SUN LIGHT.

BLUE MIRROR

GREAT FOR OPEN REFLECTIVE WATER. LENSES REDUCE HARSH GLARE AND WHITE LIGHT.

DARK AMBER

GREAT ALL-AROUND LENS, TERRIFIC IN CLOUDY CONDITIONS. PROVIDES EXCELLENT CONTRAST AND IS A FAVORITE FOR SIGHT FISHING.

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LENS: SOFT GRAY

SG-SG910

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